

V02-AA Graduate Certificate in Commercialisation for Research Students

Year and Campus:	2008																
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																
Level:	Graduate/Postgraduate																
Duration & Credit Points:																	
Contact:	Ms Pam Buscemi Programs Officer Academic Support School of Graduate Research Tel: (03) 8344 7410 Email: pbuscemi@unimelb.edu.au																
Course Overview:	<p>The Graduate Certificate in Commercialisation for Research Students (GCCRS) is designed for Research Higher Degree students and provides the next generation of Australian researchers the opportunity to gain skills, knowledge and experience necessary to bring research-based ideas, inventions and innovations to market.</p> <p>Course/subject fees for successful applicants are paid through the Commercialisation Training Scheme Scholarship administered by the Melbourne School of Graduate Research.</p>																
Objectives:	Students will receive training in three areas: commercialisation know-how; technical commercialisation; and, organisational behaviour skills.																
Subject Options:	<p>Subjects Available in 2008</p> <p>To be awarded the Graduate Certificate in Commercialisation for Research Students, students will successfully complete a program of study comprising of 4 x 12.5 point subjects (a total of 50 points).</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>950-801 Technology Entrepreneurship</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>950-802 Leadership for Research Students</td> <td>1</td> <td>12.500</td> </tr> <tr> <td>950-803 Academic Researcher to Entrepren.Writer</td> <td>Semester 2</td> <td>25</td> </tr> <tr> <td>950-804 Biotechnology Entrepreneur Program</td> <td>Year Long</td> <td>25</td> </tr> </tbody> </table> <p>Online Subjects</p> <p>Students will also have the opportunity to enrol in ONE online subject. The online subjects are delivered through the e-Grad School (Australia) - a collaboration of five partner institutions (Curtin, RMIT, UTS, UniSA and QUT).</p> <p>Online Subject 1: Knowledge Transfer and Research Commercialisation</p> <p>Credit Points: 12.500</p> <p>Mode of Delivery: Online</p> <p>Course Overview</p> <p>The commercialisation of research takes place in a complex legal, commercial and scientific/cultural environment, and it is useful for a student to understand his/her role, capacity and potential as an agent for such commercialisation.</p> <p>This subject provides the student with practical information and builds skills and capacities in the identification of commercialisation opportunities and the implementation of commercialisation processes appropriate for the student's research.</p> <p>Fees and Costs</p> <p>Subject fees for successful applicants are paid through the Commercialisation Training Scheme Scholarship administered by the Melbourne School of Graduate Research.</p> <p>Assessment</p> <ul style="list-style-type: none"> • Contribute weekly to the Online Forums and to Personal Journal - 30% 		Subject	Study Period Commencement:	Credit Points:	950-801 Technology Entrepreneurship	Semester 1	12.50	950-802 Leadership for Research Students	1	12.500	950-803 Academic Researcher to Entrepren.Writer	Semester 2	25	950-804 Biotechnology Entrepreneur Program	Year Long	25
Subject	Study Period Commencement:	Credit Points:															
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- Three short-answer tests - 30%
- Business Plan assignment - 40%

Offered Date & Location

3 March - 6 June 2008

Time Commitment

Minimum of 65 hours

Online Subject 2: Public Policy and Research**Credit Points:** 12.500**Mode of Delivery:** Online**Course Overview**

This subject is designed to introduce the world of public policy and specifically to raise awareness about the complex and problematic relationship between research and public policy. Students will learn about the role of public policy in framing research effort by engaging with issues concerning the nature, purpose and impact of research a global, national and local level.

Fees and Costs

Subject fees for successful applicants are paid through the Commercialisation Training Scheme Scholarship administered by the Melbourne School of Graduate Research.

Assessment

- Participation in an online moderated discussion forum - 50%
- Online workbook (Students will be asked to select a field of research and public policy that can be the basis for participating in the activities presented throughout this subject and will have to locate this in an organisational context. Students will be required to complete a series of activities that will allow them to determine the public policy implication of the research; present a project proposal to management, and prepare a funding submission). Students will be required to summarise and reflect on what they have done in regard to the above tasks - 50%

Offered Date & Location

3 March - 6 June 2008

Time Commitment

Minimum of 65 hours

Online Subject 3: Leadership and Workplace Communication**Credit Points:** 12.500**Mode of Delivery:** Online**Course Overview**

Workplace communication, team and leadership skills are essential to the multidimensional methods of research management and research commercialisation. This subject provides students with an understanding of:

- introductory theories relating to the dynamics of teams and teamwork, and the communication process,
- the practical information and skills to increase the motivation of students and others.

Subject fees for successful applicants are paid through the Commercialisation Training Scheme Scholarship administered by the Melbourne School of Graduate Research.

Assessment

- Participation in the online discussion forum - 50%
- Participation in practical activities and self assessments that will lead to a 'Leadership and Communication Competency Profile', completion of quizzes and interactive exercises, and recording thoughts and responses to these activities in an online workbook - 50%

Offered Date & Location

3 March - 6 June 2008

Time Commitment

Minimum of 65 hours

Entry Requirements:

Applicants must meet the selection criteria:

- Confirmed local Research Higher Degree students at The University of Melbourne

	<ul style="list-style-type: none"> • Submission of a written statement addressing the two questions: <ol style="list-style-type: none"> 1 How are particular aspects of your research program relevant, or likely to be relevant, to commercialisation? 2 How will the GCCRS contribute to your current research program?
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Links to further information:	www.gradstudies.unimelb.edu.au/prog_services/programs/CTS/index.html