N20-AA Master of Enterprise (Executive)

Year and Campus:	2008
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Level:	Graduate/Postgraduate
Duration & Credit Points:	
Contact:	For further information contact:Leche Donato, Project Manager E: l.donato@soe.unimelb.edu.auT: 61 39810 3174 F: 61 3 9810 3149 Louise Dunn, Business Development Manager E: l.dunn@soe.unimelb.edu.auT: 61 3 9810 3189
Course Overview:	The **Master of Enterprise (Executive)** is a quality, highly efficient 100 point Masters degree. It provides a range of management education in: # Economics # Financial and performance management # Marketing and Strategy The program is delivered by senior academics from the University of Melbourne's Faculty of Economics & Commerce.
Objectives:	The Master of Enterprise is designed to be completed in a one year period, but can be undertaken over an extended period if this better suits business needs. A key feature of the program is its rolling intake, which offers applicants four different starting dates per calendar year.
Subject Options:	**Subjects** The program is completed in four one-week blocks, comprising two subjects each:

Subject	Study Period Commencement:	Credit Points:
360-706 Financial & Performance Management	Semester 1, Semester 2	12.50
360-712 Leadership & Management	Semester 1, Semester 2	12.50
360-713 Managerial Economics	Semester 1, Semester 2	12.50
360-702 Behaviour & Leadership in Organisations	Semester 1, Semester 2	12.50
360-730 Strategy, Ethics & Governance	Semester 1, Semester 2	12.50
360-723 Quant Analysis for Managerial Decisions	Semester 1, Semester 2	12.50
360-719 Production & Operations Management	Semester 1, Semester 2	12.50
360-715 Marketing for Managers	Semester 1, Semester 2	12.50

Entry Requirements:	**Entry requirements:** - undergraduate honours degree or equivalent qualification which is recognised by the University as evidence of adequate preparation for the course; or - undergraduate degree or equivalent qualification, plus at least two years documented full time, relevant, professional work experience; or - 10 years professional experience which demonstrates the capacity to successfully undertake the course.
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this

	subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>