

D13-AA Master of Global Media Communication

Year and Campus:	2008
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Level:	Graduate/Postgraduate
Duration & Credit Points:	
Contact:	Graduate Enquiries, Arts & Music Student Centre Rm 104 (Ground Floor) Old Arts Building Tel: +61 3 8344 5321/+61 3 8344 6395 Fax: +61 3 9347 0424 Email: arts-gradstudies@unimelb.edu.au
Course Overview:	<p>The Master of Global Media Communication provides students with advanced understanding of global media communication. Students will engage with contemporary trends and debates informing processes of media communications and globalisation. Throughout the program of study students may develop and apply a wide range of analytical skills and methods of analysis.</p> <p>Course coordinator: Dr David Nolan School of Culture and Communication Email: d.nolan@unimelb.edu.au</p>
Objectives:	<p>Students who complete the Master of Global Media Communication should be able to:</p> <ul style="list-style-type: none"> # demonstrate an informed awareness of the changing international and global contexts of media communication and how these are currently being researched and studied; # demonstrate understanding of major positions of theory and debate informing the study of global media communication and be able to critically engage with these; # appraise and evaluate the role of method and methodology in media and communications research; # engage in applied study and sustained analysis of aspects of international and global media communication and present this in conformity to protocols of academic presentation and research practice; # critically reflect on current trends in global media communication and contending explanations of these with particular emphasis on questions of globalisation/localisation, identity, citizenship and media approached as public sphere(s).
Course Structure & Available Subjects:	<p>200 point program Duration: 2 years full-time / up to 4 years part-time</p> <p>First 100 points: # eight subjects (8 x 12.5 points) of specified fourth-year level study (at least five Media and Communications core subjects and up to three optional subjects).</p> <p>Second 100 points : As for the 100 point program. Total 200 points. Subjects are 12.5 points unless otherwise specified.</p> <p>150 point program Duration: 1.5 years full-time / up to 3 years part-time</p> <p>First 50 points: # four subjects (4 x 12.5 points) of specified fourth-year level study (at least three Media and Communications core subjects).</p> <p>Second 100 points : As for the 100 point program. Total 150 points. Subjects are 12.5 points unless otherwise specified.</p> <p>100 point program # two compulsory 500 level subjects (50 points) PLUS 50 points of core subjects or # 37.5 points of core subjects PLUS one x 12.5 point optional subject Total 100 points. Subjects are 12.5 points unless otherwise specified.</p>
Subject Options:	200 point program First 100 points: Core subjects (select a minimum of 5 core subjects)

Subject	Study Period Commencement:	Credit Points:
100-415 Journalism: Conflict and Society	Semester 1	12.50
100-416 Researching Audiences and Reception	Semester 1	12.50
100-417 Media and Everyday Life	Semester 1	12.50
100-418 Media Policy and Regulation	Semester 1	12.50
100-419 Public Relations and Corporate Power	Semester 2	12.50
100-420 Journalism: Practice and Theory	Semester 2	12.50
100-422 Media Writing: Rhetoric and Practice	Semester 2	12.50

Optional subjects Students can select up to three subjects from the following:

Subject	Study Period Commencement:	Credit Points:
100-506 Media Ethics	Not offered 2008	12.500
100-507 Global Media Governance	Not offered 2008	12.50
106-402 Cultural Policy and Power	Semester 1	12.50
106-404 Memory Cultures	Semester 2	12.50
106-409 Celebrity Cultures	Not offered 2008	12.500
106-428 Media, Politics and Cultural Diaspora	Not offered 2008	12.500
106-444 Global Culture: History and Theory	Not Offered	
106-472 Genealogies of Place	Semester 2	12.50
106-474 The Contemporary Publishing Industry	Semester 1	12.50
106-475 Business and Professional Communications	Semester 1	12.50
106-477 Writing and Editing for Digital Media	Semester 2	12.50
107-409 Indigenous Photography, New Media, Film	Not offered 2008	12.50
107-414 Film, Censorship & The Media	Semester 2	12.50
107-421 Contemporary Film Theory	Semester 1	12.50
107-429 Ethnographic and Documentary Cinema	2	12.500
110-431 Literature & Film in Contemporary China	Not Offered	
121-545 Understanding Development	Semester 1	12.50
131-471 Postcolonial and Indigenous Histories	Semester 2	12.50
131-545 Writing and Making Histories	1	12.500
131-547 Rethinking Rights and Global Development	Semester 2	12.50
131-551 Gender: Representations and Histories	Semester 1	12.50
166-413 Communication and Governance	Semester 1	12.50
166-444 The Emerging World (Dis)Order	Semester 1	12.50

166-455 Managing Communications & the Media	Not Offered	
166-485 Contemporary Sociological Theory	Not Offered	

Second 100 points: As for the 100 point program. 100 point program**Two compulsory subjects**

Subject	Study Period Commencement:	Credit Points:
100-570 Global Media: Theory and Research	Semester 2	25
100-577 Strategic Political Communication	Semester 1	25

PLUS 50 points from these core subjects

Subject	Study Period Commencement:	Credit Points:
100-506 Media Ethics	Not offered 2008	12.500
100-507 Global Media Governance	Not offered 2008	12.50
100-508 Mobility, Culture and Communication	Semester 2	12.50
100-571 Media Convergence and Digital Culture	Semester 1	12.50
100-574 Global Crisis Reporting	Semester 1	25
100-582 Media and Communications Thesis	Semester 1, Semester 2	37.50

OR

37.5 points from core subjects above plus one 12.5 subject from the optional list below

Optional subjects:

Subject	Study Period Commencement:	Credit Points:
102-511 Imaging Australian Spaces	Semester 2	12.50
106-513 History of Books and Reading	Semester 1	12.50
106-514 The Publishing Industry & Globalisation	Semester 2	12.50
106-516 Advanced Editing for Digital Media	Semester 1	12.50
106-518 Print Production and Design	Semester 1	12.50
110-553 Human Rights in Southeast Asia	Semester 2	12.50

Entry Requirements:

1. The Selection Committee will evaluate the applicant's ability to pursue successfully the course using the following criteria –

For the 200 point program

- an undergraduate degree in a cognate discipline with a grade average of at least H2B (70%) in the relevant subjects, or equivalent.

For the 150 point program

- an undergraduate degree in a cognate discipline with a grade average of at least H2B (70%) in the relevant subjects and at least one year of full time documented relevant work experience, or equivalent.

For the 100 point program

- an honours degree in a cognate discipline with at least a H2B (70%), or equivalent; or
- an undergraduate degree in a cognate discipline with a grade average of at least H2B (70%) in the relevant subjects and at least two years of full time documented relevant work experience, or equivalent.

2. The Selection Committee may conduct interviews or tests and may call for referee reports and employer references to elucidate any of the matters referred to above.

Core Participation Requirements:

<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic

	<p>requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>
Links to further information:	www.culture-communication.unimelb.edu.au