

D11-AA Master of Cinema Management

Year and Campus:	2008								
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees								
Level:	Graduate/Postgraduate								
Duration & Credit Points:									
Contact:	Graduate Enquiries, Arts & Music Student Centre Rm 104 (Ground Floor) Old Arts Building Tel: +61 3 8344 5321/+61 3 8344 6395 Fax: +61 3 9347 0424 Email: arts-gradstudies@unimelb.edu.au								
Course Overview:	<p>This course is designed to provide students with the necessary knowledge and skills to work in the film culture industry. It is not intended to train students in the art of becoming a practitioner; instead it will train students to work in one of the many film culture bodies in Australia. These include: the Australian Centre for the Moving Image (ACMI); Screen Sound (Canberra); film festival bodies; commercial mainstream exhibitors (Village, Buena Vista) art house exhibitors (Nova), Film Australia, the Australian Film Institute; an area of radio/newspaper journalism; the Australian Film Commission. Students study the structure of the film culture industry, the nature of feature film production, film festival cultures, arts management, marketing, publicity and new media. A key feature of the course is an industry work placement in which students learn relevant skills in the work place.</p> <p>Course coordinator: Dr Wendy Haslem School of Culture and Communication Email: whaslem@unimelb.edu.au</p>								
Objectives:	<p>Students who complete the Master of Cinema Management should:</p> <ul style="list-style-type: none"> • develop an understanding of the nature of cinema management in its social, economic and cultural context • understand the nature of the various film culture bodies, their functions, structure and purpose • gain an appreciation of the cultural and social role played by film in the wider community as well as the history of the development of the film culture industry • appreciate the nature of film as an aesthetic form – its specific properties as well as the specific contributions of all those involved in the art form from the script-writer to director, producer and exhibitor. • develop skills of critical thinking and communication, research skills, public speaking skills, skills to think creatively and to understand the principles of efficient administration 								
Course Structure & Available Subjects:	<p>Duration: 2 years full-time / up to 4 years part-time 200 point program First 100 points</p> <ul style="list-style-type: none"> # 3 compulsory subjects (50 points) # 2 core subjects (25 points) # 2 elective subjects (25 points) <p>Second 100 points</p> <p>See 100 point program.</p> <p>Total 200 points - subjects are 12.5 points each, unless indicated otherwise.</p> <p>100 point program</p> <ul style="list-style-type: none"> # 5 compulsory subjects (62.5 points) # 3 elective subjects (37.5 points) <p>or</p> <ul style="list-style-type: none"> # 5 compulsory subjects (62.5 points) # thesis (37.5 points) <p>Total 100 points - subjects are 12.5 points each, unless indicated otherwise.</p>								
Subject Options:	<p>First 100 points Compulsory subjects</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:			
Subject	Study Period Commencement:	Credit Points:							

107-509 Film Production: From Script to Screen	Summer	25
107-414 Film, Censorship & The Media	Semester 2	12.50
760-484 Audience and the Arts	Semester 2	12.50

Core subjects

at least two of the following:

Subject	Study Period Commencement:	Credit Points:
107-409 Indigenous Photography, New Media, Film	Not offered 2008	12.50
107-421 Contemporary Film Theory	Semester 1	12.50
107-429 Ethnographic and Documentary Cinema	2	12.500
107-431 Postmodernism and the Cinema	Not offered 2008	12.500
107-432 Melodrama, Class and the Cinema	Semester 2	12.50
107-440 Hitchcock, Film and Art	Semester 1	12.50
107-458 Screen Affect: Culture, Bodies, Emotion	Semester 2	12.50
107-463 Dream Screen: Film and Psychoanalysis	Not offered 2008	12.50
107-470 The Carnavalesque and the Cinema	Not offered 2008	12.500

Elective subjects

Subject	Study Period Commencement:	Credit Points:
107-405 Spectacles: Museums to Theme Parks	Not offered 2008	25
107-471 Histories and Theories of Conservation	Not offered 2008	12.500
760-431 Arts Management	Semester 2	12.50
760-433 Arts Law	Semester 1	12.50
760-442 Arts Policy and Issues	Semester 1	12.50
760-545 Finance and Budgeting	Semester 1	12.50

Second 100 points Compulsory subjects

Subject	Study Period Commencement:	Credit Points:
107-540 Film Culture Bodies	Semester 1	12.50
107-542 The Director's Cut	Semester 1	12.50
107-543 Film Festival Cultures	Semester 2	12.50
107-544 Work Experience Placement	Semester 1, Semester 2	12.50
107-551 Digital Imaging, Film & Web Publishing	Semester 2	12.50

Elective subjects

Subject	Study Period Commencement:	Credit Points:
107-509 Film Production: From Script to Screen	Summer	25
107-530 History and Philosophy of Museums	Semester 2	12.50

	107-545 Cinema Management Thesis	Semester 1, Semester 2	37.50
	100-571 Media Convergence and Digital Culture	Semester 1	12.50
	760-522 Advanced Management	Semester 1	12.50
	760-523 Financial Management	Semester 2	12.50
	760-527 Advanced Arts Policy	Semester 2	12.50
	760-528 Advanced Arts Law	Semester 2	12.50
	760-550 Communicating the Arts	Semester 1	12.50
	Students may request permission to enrol in an appropriate subject offered in another program as part of their electives for the courses. Students should seek advice from the course coordinator or course advisor.		
Entry Requirements:	<p>1. The Selection Committee will evaluate the applicant's ability to pursue successfully the course using the following criteria –</p> <p>For the 200 point program</p> <ul style="list-style-type: none"> • an undergraduate degree with a major (100 credit points) in cinema studies or a cognate discipline with a grade average of at least H2B (70%) over the major, or equivalent. <p>For the 100 point program</p> <ul style="list-style-type: none"> • an honours degree in cinema studies or a cognate discipline with a grade average of at least H2B (70%) or equivalent; or • an undergraduate degree in a cognate discipline with a grade average of at least H2B (70%) in the relevant subjects and at least two years of full time documented relevant work experience, or equivalent. <p>2. The Selection Committee may conduct interviews or tests and may call for referee reports and employer references to elucidate any of the matters referred to above.</p>		
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>		
Links to further information:	www.culture-communication.unimelb.edu.au		
Notes:	This course begins on Monday 14th January 2008 with the intensive subject 107-509 Film Production: From Script to Screen (refer to subject description above for more information).		