

950-803 Academic Researcher to Entrepren.Writer

Credit Points:	25.000
Level:	Graduate/Postgraduate
Dates & Locations:	2008, This subject commences in the following study period/s: Semester 1, - Taught on campus. This is a 12 week program with sessions held each Monday between 10:30am - 3:00pm.
Time Commitment:	Contact Hours: 48 Total Time Commitment: 240 hours
Prerequisites:	Students must be enrolled in the Graduate Certificate in Commercialisation for Research Students.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Subject Overview:	<p>'From Academic Researcher to Entrepreneurial Writer' will be delivered as three distinct modules covering the different facets of writing for the commercial non-fiction marketplace. Participants will examine the potential of their work and their writing styles and will determine the optimum way for that work to be presented to a general audience in order to generate financial return. Participants will undertake a variety of writing exercises to put theoretical concepts into practice and to develop their writing skills with a commercial audience in mind.</p> <p>Subject fees for successful applicants are paid through the Commercialisation Training Scheme Scholarship administered by the Melbourne School of Graduate Research.</p>
Assessment:	A series of written assignments totaling 14,000 words.
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> • A high-level written and oral communication skills through contribution to class discussions and the completion of assignments; • A capacity for effective teamwork through group discussions; • Skills in research through the preparation of class papers and assignments, including the use of online as well as print-based materials; • Skills in time management and planning through managing workloads for recommended reading and assessments; • Presentation skills; • An understanding of the cultural and commercial components of the literary marketplace; • A capacity for critical thinking through the use of readings and discussion.
Links to further information:	www.gradstudies.unimelb.edu.au/prog_services/programs/CTS/index.html

Related Course(s):

Graduate Certificate in Commercialisation for Research Students