

760-220 Telemedia

Credit Points:	12.500
Level:	Undergraduate
Dates & Locations:	2008, This subject commences in the following study period/s: Semester 2, - Taught on campus.
Time Commitment:	Contact Hours: A 1-hour lecture and a 2-hour workshop and a 2.5 hour screening per week Total Time Commitment: Not available
Prerequisites:	Usually 12.5 points of first year visual media subjects.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
Coordinator:	Dr Graham Jones
Subject Overview:	This subject is an introduction to the study of television and its cultural impact as one of the most recent and significant (in terms of its scope and influence) creative art-forms. It explores topics such as theories of mass media (in respect of production, circulation and consumption); genre; ideological critique; textual reception (fandom); issues of content regulation and censorship; postmodernism; and television's convergence with newer media technologies such as 'cable' and the Internet.
Assessment:	Assignments totalling 4000 words comprising of an essay of 2000 words 50% (due mid-semester) and an essay of 2000 words 50% (due end of semester).
Prescribed Texts:	Prescribed Texts:A subject reader will be available for purchase.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # demonstrate familiarity with a broad range of media-related materials and some knowledge of various theoretical approaches (such as Narratology, Semiotics and Psychoanalytic theory) useful in the interpretation and analysis of visual material; # demonstrate some critical understanding of the debates that divide the theoretical arena; # understand and feel comfortable with the various analytic skills, theoretical vocabularies and conceptual apparatuses studied; # demonstrate a sense of your own personal and cultural reflexivity as you observe and interpret the theories, concepts and texts analysed in the subject;

	# write clear, grammatically and syntactically appropriate, independent essays on the various topics provided or chosen for assessment.
Notes:	Formerly available as 760-322 and 760-220 Impact of the Media. Students who have completed 760-322 and 760-220 Impact of the Media are not eligible to enrol in this subject.
Related Course(s):	Bachelor of Creative Arts Bachelor of Creative Arts and Bachelor of Music Bachelor of Creative Arts and Bachelor of Teaching Diploma in Creative Arts