

759-813 The Business of Producing

Credit Points:	25.000
Level:	Graduate/Postgraduate
Dates & Locations:	2008, This subject commences in the following study period/s: Semester 1, - Taught on campus.
Time Commitment:	Contact Hours: 4 hours x 12 weeks (Semester 1) Total Time Commitment: Not available
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
Subject Overview:	Through lectures, guest speakers, workshops and exercises, students will be introduced to the key aspects of the business side of producing film and television product. Students will be exposed to areas such as working with government funding bodies, entertainment law, negotiating deals and small company business skills.
Assessment:	Dealing with government bodies research report (1,500 words) (30%); Production company exercise (2,000 words) (30%); Entertainment Law Research Paper (2,500 words) (40%)
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On completion of this subject the student should be able to:</p> <ul style="list-style-type: none"> # confidently communicate in oral and written form for a wide variety of audience # exhibit a capacity to design, conduct and present research outcomes # demonstrate sound budgeting and finance skills # exhibit the skills to interpret, analyse, problem solve and negotiate # demonstrate the skills necessary to establish a small business # understand issues related to intellectual property management and exploitation and the legal aspects of Producing. # demonstrate an entrepreneurial approach coupled with strategic planning skills and the knowledge to engage with key industry players
Related Course(s):	Postgraduate Diploma in Film and Television (Producing)