

## 730-840 Licensing Law and Technology Transfer

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| <b>Credit Points:</b>                    | 12.500  |
| <b>Level:</b>                            | Graduate/Postgraduate   |
| <b>Dates &amp; Locations:</b>            | 2008,<br>This subject commences in the following study period/s:<br>Semester 2, - Taught on campus.   |
| <b>Time Commitment:</b>                  | Contact Hours: 24 - 26 contact hours per subject. Total Time Commitment: The time commitment for this subject depends on the candidate's background and experience.   |
| <b>Prerequisites:</b>                    | Prerequisites<br>Successful completion of <b>Trade Marks and Unfair Competition</b> ( <a href="http://www.masters.law.unimelb.edu.au/subject/730625/2008">http://www.masters.law.unimelb.edu.au/subject/730625/2008</a> ) or appropriate practical experience in these two fields.  |
| <b>Corequisites:</b>                     | N.A.  |
| <b>Recommended Background Knowledge:</b> | None  |
| <b>Non Allowed Subjects:</b>             | None  |
| <b>Core Participation Requirements:</b>  | N.A.  |
| <b>Coordinator:</b>                      | Mr Peter Hallett, Mr John Stonier   |
| <b>Subject Overview:</b>                 | <p><b>Objectives:</b></p> <p>A candidate who has successfully completed the subject should:</p> <ul style="list-style-type: none"> <li># Have a good understanding of the legal and commercial issues relevant to the licensing of intellectual property rights</li> <li># Have a good understanding of the negotiation of licence agreements.</li> </ul> <p><b>Syllabus:</b></p> <p>Principal topics will include:</p> <ul style="list-style-type: none"> <li># Licensing of: <ul style="list-style-type: none"> <li># Patents and know-how</li> <li># Trade marks, including franchise agreements and character merchandising</li> <li># Copyright, including computer software</li> <li># Impact of competition laws</li> <li># Payments and taxes</li> <li># Contractual and commercial issues</li> <li># Negotiation of licence agreements.</li> </ul> </li> </ul> |
| <b>Assessment:</b>                       | Participation in workshop and preparation of written materials after workshop (30%) Take-home examination (70%) (22-27 October)   |
| <b>Prescribed Texts:</b>                 | Core subject materials will be provided free of charge to all students. Some subjects require further texts to be purchased. Please visit the subject homepage on the Melbourne Law Masters website by following the link at the bottom of this subject entry.  |
| <b>Breadth Options:</b>                  | This subject is not available as a breadth subject.   |
| <b>Fees Information:</b>                 | Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>   |
| <b>Generic Skills:</b>                   | Please see the Subject Objectives for this information.   |

**Links to further information:**

For the latest information on this subject, please visit: <http://www.masters.law.unimelb.edu.au/subject/730840>