

671-313 Media and Everyday Life in Asia

Credit Points:	12.500
Level:	Undergraduate
Dates & Locations:	2008, This subject commences in the following study period/s: Semester 1, - Taught on campus.
Time Commitment:	Contact Hours: A 1.5-hour lecture and a 1-hour tutorial per week Total Time Commitment: Not available
Prerequisites:	Completion of first year requirements for the Asian Studies major. For pre-2008 students: Usually 50 points of 1st year study in the Faculty of Arts.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
Coordinator:	Dr C Stevens
Subject Overview:	This subject examines the media and everyday life in transnational Asian context. This year, the focus of the subject is on how Japanese popular culture has, via a variety of media, become part of everyday life in China, Hong Kong, Korea, and Indonesia. Along with a close examination of these pop cultural forms, the subject also provides general introduction to major themes in the study of popular culture and cultural studies. These include conceptual, historical, theoretical as well as methodological issues. Current topics such as postwar cultural history; new media and technologies; consumption and lifestyle; tourism; and hegemony and resistance will be closely examined. No prior knowledge of Asia and any of its languages will be required.
Assessment:	Minimum attendance of 70% of tutorial sessions as a hurdle requirement; tutorial participation 10% (on going); one short essay 1,500 words (due mid-semester) 40% and one final exam (due during the examination period) 50%.
Prescribed Texts:	Prescribed Texts:Materials supplied by the Institute.
Breadth Options:	This subject is a level 2 or level 3 subject and is not available to new generation degree students as a breadth option in 2008. This subject or an equivalent will be available as breadth in the future. Breadth subjects are currently being developed and these existing subject details can be used as guide to the type of options that might be available. 2009 subjects to be offered as breadth will be finalised before re-enrolment for 2009 starts in early October.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# achieve critical thinking and analysis through recommended reading, essay writing and tutorial discussion, and by determining strength of an argument;

	# achieve cultural thinking essay writing and tutorial discussions
Notes:	Previously available as 110-219 Japanese Popular Culture. Students who have completed Japanese Popular Culture are not eligible to enrol in this subject.