

360-786 Pricing and Finance for Logistics

Credit Points:	12.500
Level:	Graduate/Postgraduate
Dates & Locations:	2008, This subject commences in the following study period/s: Semester 1, - Taught on campus. Semester 2, - Taught on campus.
Time Commitment:	Contact Hours: 24 hours of lectures/seminars/workshops (3 x 8hr Total Time Commitment: Not available
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
Subject Overview:	<p>This unit examines the major operational logistics pricing strategies and the circumstances in which they are used. It covers actual logistics pricing strategies, important economic pricing concepts, and a selection of regulatory pricing schemes. The unit will also examine basic benefit cost analysis as applied to logistics and how to evaluate corporate pricing strategies with this tool:</p> <p>Economic pricing theory with application to competitive logistics Regulatory and international pricing schemes Operational logistics pricing schemes Cost and Revenue analysis Lifecycle cost modelling Risk analysis</p>
Assessment:	One assignment of 4,000 words (100%) - A case study analysis requiring critical analysis would be drawn from experience or the workplace or re-assessment of the literature. A case study may be assigned by the course co-ordinator if participants do not want to venture their own company details.
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>Students who successfully complete this subject will be able to:</p> <p>Understand the major regulatory, operational and economic logistics pricing strategies. Recommend the most appropriate logistics pricing strategy for providing a specific logistics service. Identify and assess major risks in logistics proposals. Identify the major parameters within a financial model to provide a common logistics related service. Identify the technical input required in the tender process for a logistics service Apply external contract escalation formulae.</p>

	Conduct a risk analysis for an investment proposal. Interpret key performance criteria for investment appraisal. Determine the financial viability of investment proposals using life cycle cost analysis.
Related Course(s):	Professional Certificate in Logistic Optimisation Professional Certificate in e-Logistics