

325-491 Business Fundamentals

Credit Points:	12.500
Level:	Graduate/Postgraduate
Dates & Locations:	2008, This subject commences in the following study period/s: Semester 1, - Taught on campus. Semester 2, - Taught on campus.
Time Commitment:	Contact Hours: One 3-hour seminar per week (Semester 1, Semester 2). Total Time Commitment: Not available
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Coordinator:	Mr T White, Mr T Apsey
Subject Overview:	This subject is designed to provide students with an understanding of the complexity of enterprise management and to be able to apply this to leadership management issues. Topics covered will include: accounting and performance practices, finance, business systems, quality and innovation management, operations, markets, and the organisation at enterprise level. The subject will offer management practitioners the opportunity to understand the operations of the entire firm.
Assessment:	A 2-hour end-of-semester examination (60%) and case studies, project work and/or assignment(s) not exceeding 4000 words (40%).
Prescribed Texts:	None
Recommended Texts:	To be advised.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On successful completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> # Explain the basic tools of business management; # Illustrate the different aspects and strategies of business operations; # Analyse the linkages between business strategies and management systems. <p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # Problem solving and critical thinking skills, which should be developed through group work and case studies;

	<ul style="list-style-type: none"> # Communication skills and collaborative learning, which should be developed through joint research and seminar presentations; # The application of theory to practice, which should be enhanced by analysing case studies; # The ability to synthesise information, which should be fostered by evaluating business cases and strategies.
Notes:	Students in the Master of Human Resource Management course who have not completed a Bachelors degree in Commerce, Business or related discipline are required to take this subject in place of an outside elective subject.
Related Course(s):	Master of Applied Commerce Master of Applied Commerce (Accounting) Master of Applied Commerce (Business Analysis and Systems) Master of Applied Commerce (Human Resource Management) Master of Applied Commerce (International) Master of Applied Commerce (Marketing) Master of Applied Commerce (Operations Management) Master of Applied Commerce (Organisational Change) Master of Business and Information Technology Master of Human Resource Management