

## 325-102 Business in the Global Economy

<b>Credit Points:</b>	12.500
<b>Level:</b>	Undergraduate
<b>Dates &amp; Locations:</b>	2008, This subject commences in the following study period/s: Semester 2, - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: Two 1-hour lectures and a 1-hour tutorial per week Total Time Commitment: Not available
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; <p>&lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p> </p>
<b>Coordinator:</b>	Dr A Sammartino
<b>Subject Overview:</b>	<p>This subject introduces students to the challenges of managing and working in the contemporary global economy. To compete globally, businesses and managers need to understand the economic, social and political frameworks that support cross-border commerce. This subject explores the nature of country differences and their impact on business choices and business risk. This subject analyses the strategies firms develop to compete internationally, focusing on how managers assess country risk, plan market entry strategies, structure their internal and external relations, and position themselves in an increasingly competitive global environment. New challenges for managers are considered, including technological innovation, environmental and ethical issues.</p>
<b>Assessment:</b>	A 2-hour examination (50%), and assignment(s) totalling not more than 5000 words (50%).
<b>Prescribed Texts:</b>	None
<b>Recommended Texts:</b>	Information Not Available
<b>Breadth Options:</b>	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> <li># Bachelor of Arts</li> <li># Bachelor of Biomedicine</li> <li># Bachelor of Environments</li> <li># Bachelor of Music</li> <li># Bachelor of Science</li> <li># Bachelor of Engineering</li> </ul>

	You should visit <b>learn more about breadth subjects</b> ( <a href="http://breadth.unimelb.edu.au/breadth/info/index.html">http://breadth.unimelb.edu.au/breadth/info/index.html</a> ) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># High level of development: written communication; statistical reasoning; application of theory to practice; critical thinking.</li> <li># Moderate level of development: collaborative learning; problem solving; team work; interpretation and analysis; synthesis of data and other information; evaluation of data and other information; accessing data and other information from a range of sources; receptiveness to alternative ideas.</li> <li># Some level of development: oral communication; use of computer software.</li> </ul>
<b>Related Course(s):</b>	Bachelor of Information Systems