

324-AA Master of International Business

Year and Campus:	2008																													
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																													
Level:	Graduate/Postgraduate																													
Duration & Credit Points:																														
Contact:	Graduate School Office, Faculty of Economics and Commerce																													
Course Overview:	<p>This course aims to provide students with wide ranging skills that will enhance their effectiveness as managers working in international business. It provides a solid grounding in strategic thinking, relative to international and global market operations, and an understanding of how operating across borders impacts on functional areas (such as marketing, accounting, finance and HRM). This course should also develop an awareness of the policies governing the world trade and investment system, from the perspectives of a sovereign country, a regional trade bloc and a supra-national institutional (such as the IMF, World Bank and WTO). The course emphasises the Asia-Pacific region and pursues a cross disciplinary approach to analysing and solving complex problems.</p>																													
Objectives:	<p>On successful completion of this course, students should be able to:</p> <ul style="list-style-type: none"> # Identify and apply the appropriate theories, models and concepts to solving the problems they will face as managers in international business; # Analyse and synthesise different theories, models and concepts; # Critically evaluate the applied value of different theories, models and concepts in addressing the problems facing managers operating in a global environment; # Apply a range of analytical approaches to critically evaluate complex issues confronting managers in international business; and # Formulate and communicate, both orally and in written form, a response to problems facing firms operating in the global arena. <p>On successful completion of this course, students should be able to demonstrate the following attributes and skills:</p> <ul style="list-style-type: none"> # Analysis and interpretation of information; # Research; # Oral and written communication, and presenting independent points of view; # Collaborative learning and team work in a culturally diverse environment. 																													
Course Structure & Available Subjects:	<p>Students enrolled in the eight-subject program will need to successfully complete 8 x 12.5 point semester-long subjects comprising six core subjects and two elective subjects over two semesters full-time or four semesters part-time.</p> <p>Students may commence in either Semester 1 or Semester 2.</p>																													
Subject Options:	<p>Six International Business core subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>316-680 Government and International Business</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>325-664 Strategic Management</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>325-683 Global Corporate Strategy</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>325-689 Managing the Multinational</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>325-691 Cross Cultural Management</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>325-698 Governance and the International Firm</td> <td>Semester 2</td> <td>12.50</td> </tr> </tbody> </table> <p>Remaining two elective subjects selected from:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> <td></td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	316-680 Government and International Business	Semester 1	12.50	325-664 Strategic Management	Semester 1, Semester 2	12.50	325-683 Global Corporate Strategy	Semester 1, Semester 2	12.50	325-689 Managing the Multinational	Semester 1, Semester 2	12.50	325-691 Cross Cultural Management	Semester 2	12.50	325-698 Governance and the International Firm	Semester 2	12.50	Subject	Study Period Commencement:	Credit Points:			
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	316-681 Asian Economies	Semester 2	12.50
	325-656 Conflict and Negotiation	Semester 2	12.50
	325-668 Perspectives on Organisations	1	12.500
	325-676 Managing e-business Supply Chains	Semester 1	12.50
	325-679 Supply Chain Management	Semester 2	12.50
	325-681 International Marketing Management	Semester 1, Summer	12.50
	325-687 International Human Resource Management	Semester 2	12.50
	325-688 Asian Business and Management	Semester 1	12.50
	333-641 Financial Management	Semester 1, Semester 2	12.50
	333-690 International Financial Management	Semester 1, Semester 2	12.50
Entry Requirements:	An undergraduate degree in a relevant discipline, or equivalent, and at least two years documented, work and/or professional experience.		
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>		
Notes:	<p>Please note the majority of classes are held after 6.00pm.</p> <p>Graduate Certificate in International Business Students enrolled in the Master of International Business who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Certificate in International Business. Students must have successfully completed four International Business core subjects in order to be eligible to be awarded with the Graduate Certificate in International Business.</p> <p>Assessment Students must pass all eight subjects to qualify for the Master of International Business eight-subject program.</p>		