

316-680 Government and International Business

Credit Points:	12.500
Level:	Graduate/Postgraduate
Dates & Locations:	2008, This subject commences in the following study period/s: Semester 1, - Taught on campus.
Time Commitment:	Contact Hours: Three hours of classes per week (Semester1). Total Time Commitment: Not available
Prerequisites:	Entry to Master of International Business.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
Coordinator:	Prof. P. Lloyd
Subject Overview:	This subject focuses on the role of government and international governmental or quasi-governmental organisations in world trade and investment with special reference to Asia. The rules and operations of WTO and the OECD; regional trade organisations such as ASEAN, North American Free Trade Area, European Union, APEC and other economic zones. Topics include the impact of government on multinational firms, joint venture and strategic alliances. The material is introduced at a theoretical and analytical level, supported with practical examples and case study material.
Assessment:	One two-hour examination (50%), case studies and project work not exceeding 3000 words (50%).
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>The aim of this subject is to build a critical appreciation of the main developments of the laws and regulations of national governments and multilateral organisations that effect the conduct of international businesses. These laws and regulations will also be applied to an analysis of business decisions regarding international trade and investment.</p> <p>On successful completion of this subject students should be able to:</p> <ul style="list-style-type: none"> # Interpret trends in the world economy towards globalisation, in terms of the linking of national markets for goods, services and factors; # Explain the laws and regulations of national governments in relation to policies concerning international trade in goods and services and foreign direct investment; # Explain the laws and regulations of multilateral organisations, such as the WTO, IMF and OECD, in regard to the regulation of cross-border flows of goods, services and foreign direct investment;

	<ul style="list-style-type: none"> # Critical evaluate current debates in multilateral organisations concerning new areas of regulation, such as corporate taxation, corporate governance and the regulation of cross-border competition and environmental effects; # Evaluate new developments in national government and multilateral organisation laws and regulations and identify how these developments will effect the operations of international businesses. <p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # Evaluation of ideas, views and evidence # Synthesis of ideas, views and evidence # Strategic thinking # Critical thinking # Accessing economic and other information # Summary and interpretation of information # Collaborative learning and team work # Written communication # Oral communication
Notes:	This subject is available to Master of International Business students only.
Related Course(s):	Master of International Business Master of International Business