

316-409 Industrial Organisation

Credit Points:	12.500
Level:	Undergraduate
Dates & Locations:	2008, This subject commences in the following study period/s: Semester 2, - Taught on campus.
Time Commitment:	Contact Hours: Seminars, or lectures and tutorials totalling three hours per week (Semester 2) Total Time Commitment: Not available
Prerequisites:	316-402 Advanced Microeconomics.
Corequisites:	316-450 Game Theory or permission from the lecturer.
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>
Coordinator:	Dr N Erkal
Subject Overview:	This subject provides an overview of selected topics in industrial organisation. Industrial organisation deals with the structure, management and performance of firms and markets. The main emphasis will be on theoretical principles although there will be some discussion of empirical approaches. Topics to be covered include the theory of the firm, monopoly and durable goods, price discrimination, oligopoly pricing, product choice, dynamic price competition and tacit collusion, search and market intermediaries, signalling and limit pricing, product differentiation, advertising, entry and exit, research and development, and vertical relationships between firms.
Assessment:	Class assignments totalling not more than 4000 words (40%) and one 3-hour examination (60%).
Prescribed Texts:	None
Recommended Texts:	Information Not Available
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # High level of development: written communication; problem solving; application of theory to practice; interpretation and analysis; critical thinking. # Moderate level of development: use of computer software; accessing data and other information from a range of sources; receptiveness to alternative ideas.

	# Some level of development: oral communication; collaborative learning; team work; statistical reasoning; synthesis of data and other information; evaluation of data and other information.
Notes:	Students may not gain credit for both 316-409 Industrial Organisation and 316-616 Industrial Organisation (/view/2008/316-616) .