

316-327 Business Applications of Economics

Credit Points:	12.500
Level:	Undergraduate
Dates & Locations:	This subject is not offered in 2008.
Time Commitment:	Contact Hours: Three hours of lectures and workshops per week (Not offered 2008) Total Time Commitment: Not available
Prerequisites:	316-202 Intermediate Microeconomics.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
Coordinator:	Dr R Smith
Subject Overview:	The subject will study methods and approaches for applying economic theory and quantitative techniques in business environments. Lectures in the subject will cover topics relating to planning a group research project, bibliographic skills, ethics in research, the application of economic theory and quantitative methods, effective presentation of data, writing a research report, and oral presentations of research reports. The main part of assessment for this course will involve groups of students undertaking business-oriented research projects. Workshop sessions in the course will provide a forum for evaluation of work-in-progress on the research projects.
Assessment:	A 2-hour end-of-semester examination (40%) and a written report and presentation (60%). The assessment for the research report will be allocated to the group of students writing the report. To pass the subject students must achieve a pass in each component of assessment.
Prescribed Texts:	None
Recommended Texts:	Information Not Available
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # High level of development: problem solving; application of theory to practice; interpretation and analysis; critical thinking; receptiveness to alternative ideas. # Moderate level of development: oral communication; written communication; synthesis of data and other information; evaluation of data and other information; accessing data and other information from a range of sources. # Some level of development: collaborative learning; team work; statistical reasoning; use of computer software.

Related Course(s):	Bachelor of Arts
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