

306-316 Electronic Commerce

Credit Points:	12.500
Level:	Undergraduate
Dates & Locations:	This subject is not offered in 2008.
Time Commitment:	Contact Hours: A 3-hour seminar per week Total Time Commitment: Not available
Prerequisites:	306-207 Business Reporting Systems (/view/2008/306-207) / 306-207 Enterprise Information Systems (pre-2008) or 306-209 Accounting and Business Intelligence (/view/2008/306-209) / 306-209 Management Information Systems (pre-2008).
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p><p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> </p>
Coordinator:	To be advised
Subject Overview:	Electronic commerce is changing existing industry structure and business relationships. This subject will examine information and communications technology (ICT) as an enabler for e-commerce, including discussion of security and privacy concerns. Models of ICT support for basic transactions and richer forms of business collaboration will be created. These models enable different types of business relationships to be considered and evaluated, with a focus on the role of electronic information exchange in creating value.
Assessment:	A 2-hour end-of-semester examination (50%) and two assignments with computer-based and modelling components equivalent to 5000 words (50%).
Prescribed Texts:	To be advised
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # High level of development: oral communication; written communication; collaborative learning; team work; interpretation and analysis; synthesis of data and other information; use of computer software; accessing data and other information from a range of sources; receptiveness to alternative ideas. # Moderate level of development: problem solving; application of theory to practice; critical thinking. # Some level of development: evaluation of data and other information.
Notes:	Students may not gain credit for both 306-316 Electronic Commerce and 615-252 Electronic Commerce (/view/2008/615-252) .