

257-IL Master of Applied Commerce (International)

Year and Campus:	2008																						
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																						
Level:	Graduate/Postgraduate																						
Duration & Credit Points:																							
Contact:	Graduate School Office, Faculty of Economics and Commerce																						
Course Overview:	This course aims to provide students with a comprehensive, advanced grounding in core business areas, with specialist training in international business.																						
Objectives:	<p>On successful completion of this course, students should be able to:</p> <ul style="list-style-type: none"> # Analyse the fundamental principles involved in managing markets and organisations that are required of international business managers; # Explain the critical importance of marketing, finance, accounting, human resources, economics, quantitative methods and management for business performance in the global arena; # Synthesise empirical evidence and apply theories of business to the development of an in-depth business plan for a real-world company; and # Apply business theories to real world business practice. <p>On successful completion of this course, students should be able to demonstrate the following attributes and skills:</p> <ul style="list-style-type: none"> # Problem solving and critical thinking, which should be developed through discussion and written exercises, and analysis of the selection of reading material; # Oral and written communication skills, which should be improved through seminar presentation, and discussion and submission of reports; # Research skills, which should be developed through the preparation of written exercises; # Application of theories to practice, which should be developed through seminar discussion and exercises and submitted reports; # Team work, through the preparation of group contributions to seminars and assessed reports; and # Strategic thinking. 																						
Course Structure & Available Subjects:	The Master of Applied Commerce (International) 16 Subject Program consists of sixteen semester-length subjects comprising two fundamentals subjects, six core business foundation subjects and five international business subjects and three elective subjects.																						
Subject Options:	<p>Two fundamentals subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>325-491 Business Fundamentals</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table> <p>and one 200- or 300-level Economics and Commerce subject as approved by the Academic Director of the Master of Applied Commerce (Human Resource Management). Students who have completed appropriate undergraduate study may be exempted (not credited) from undertaking these fundamentals subjects.</p> <p>Six business foundation subjects:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>306-660 Accounting for Decision Making</td> <td>Semester 1, Semester 2, Summer</td> <td>12.50</td> </tr> <tr> <td>316-660 Managerial Economics</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>325-640 Marketing Management</td> <td>Semester 1, Semester 2, Summer</td> <td>12.50</td> </tr> <tr> <td>325-663 Human Resource Management</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table>		Subject	Study Period Commencement:	Credit Points:	325-491 Business Fundamentals	Semester 1, Semester 2	12.50	Subject	Study Period Commencement:	Credit Points:	306-660 Accounting for Decision Making	Semester 1, Semester 2, Summer	12.50	316-660 Managerial Economics	Semester 1, Semester 2	12.50	325-640 Marketing Management	Semester 1, Semester 2, Summer	12.50	325-663 Human Resource Management	Semester 1, Semester 2	12.50
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	325-664 Strategic Management	Semester 1, Semester 2	12.50
	333-641 Financial Management	Semester 1, Semester 2	12.50
	Five international business subjects chosen from:		
	Subject	Study Period Commencement:	Credit Points:
	325-671 Business to Business Marketing	Semester 2	12.50
	325-676 Managing e-business Supply Chains	Semester 1	12.50
	325-681 International Marketing Management	Semester 1, Summer	12.50
	325-689 Managing the Multinational	Semester 1, Semester 2	12.50
	333-640 International Financial Management	Semester 1, Semester 2	12.50
	166-547 Politics and Business in post-Mao China	Semester 2	12.50
	166-548 International Political Economy	2	12.500
	Three additional elective subjects: Three additional elective subjects selected from the Facultys postgraduate offerings with the permission of the Academic Director of the Program.		
Entry Requirements:	An undergraduate degree in any discipline, or equivalent.		
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>		
Notes:	<p>Assessment Students must pass all sixteen subjects to qualify for the Master of Applied Commerce (International) 16 Subject Program.</p> <p>Graduate Diploma in Applied Commerce Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their students, may be eligible to exit with a Graduate Diploma in Applied Commerce. Students must have successfully completed four core subjects and four elective subjects, and be in good standing to be eligible to be awarded the Graduate Diploma in Applied Commerce.</p> <p>Graduate Certificate in Applied Commerce Students enrolled in any of Master of Applied Commerce programs who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Certificate in Applied Commerce. Students must have successfully completed three core subjects and one elective subject, and be in good standing to be awarded the Graduate Certificate in Applied Commerce.</p> <p>Students who are enrolled in the 16 subject streams of any of the Master of Applied Commerce programs must have successfully completed the two fundamentals subjects, in addition to the above requirements to be eligible for the award of the Graduate Diploma or Graduate Certificate.</p>		