103-002 Internet Applications

Credit Points:	12.500
Level:	Undergraduate
Dates & Locations:	This subject is not offered in 2008.
Time Commitment:	Contact Hours: One 2.5-hour tutorial/practical session per week in Semester 2. Alternatively, this subject is taught intensively in the Summer semester. For Summer semester details, see 103-202 Total Time Commitment: Not available
Prerequisites:	Basic computing skills such as creating and saving files, use of mouse and keyboard, and so on.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability
Coordinator:	Dr K Camilleri
Subject Overview:	This subject provides a balance in skills based training with applied personal creativity by teaching the skills required to research, design, construct and publish a functional and aesthetically pleasing web site. Students who complete this subject successfully will be competent in all aspects of the process, including negotiating the brief and writing up the web site concept, content research and selection, site structure and navigation, image manipulation, screen layout, building interactivity, and use of animation, data forms, and other more advanced techniques. Students will have a critical understanding of the principles that differentiate well-designed and constructed web sites from those that are not, and will have a critical understanding of the strengths and limitations of the web as a media form.
Assessment:	A web site concept 10% (due early in the semester), design 10% (due in the first half of semester), final web site 60% (due during the examination period), a continuous demonstration of technical skills 10% (due throughout the semester), and written work reflecting a knowledge of web site design 10% (due during the examination period). A hurdle requirement of 80% attendance is required.
Prescribed Texts:	None
Recommended Texts:	Information Not Available
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# develop skills in written and oral communication; # conduct independent research; # make appropriate use of primary and secondary sources in mounting an argument;

	# form defensible judgements based on a critical evaluation of conflicting argument.
Notes:	Formerly available as 103-203/303. Students who have completed 103-203 or 103-303 or 103-202 are not eligible to enrol in this subject.
Related Course(s):	Bachelor of Arts Bachelor of Arts(Media and Communication) & Bachelor of Commerce Bachelor of Arts(Media and Communications)