

# 100-420 Journalism: Practice and Theory

<b>Credit Points:</b>	12.500
<b>Level:</b>	Undergraduate
<b>Dates &amp; Locations:</b>	2008, This subject commences in the following study period/s: Semester 2, - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: A 1-hour lecture and a 2-hour seminar per week Total Time Commitment: Not available
<b>Prerequisites:</b>	Admission to the postgraduate diploma or fourth-year honours in Media and Communications.
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>
<b>Coordinator:</b>	David Nolan
<b>Subject Overview:</b>	<p>This subject aims to provide students with an informed understanding of news organisation and professional practice, their informing determinants and impact on news representations. The course reviews and evaluates a wide range of theoretical frameworks and research studies and invites students to apply competing models to news materials and ethnographic and journalistic accounts of professional practice. This discussion of journalism as practice is then contrasted to normative liberal and professional views of journalism as 'fourth estate', 'independent watchdog' and provider of 'factual' information and neutral conduit of political opinion. Changing genres of journalism and news epistemologies ('ways of knowing') including tabloid TV news, current affairs programming as well as popular, serious, advertorial and online forms of newspapers are all consulted and related to wider debates about journalism in late-modern and so-called 'post-journalism' societies.</p>
<b>Assessment:</b>	<p>A media report of 2500 words 50% (due mid-semester) and an essay of 2500 words 50% (due at the end of semester). Students must attend at least 80% of classes to be eligible for assessment. Note: Assessment submitted late without an approved formal extension will be penalised at 2% per day. Students who fail to submit up to 2-weeks after the final due date without a formal extension and/or special consideration will receive a fail grade for the piece of assessment.</p>
<b>Prescribed Texts:</b>	Prescribed Texts: A Subject Reader will be available from the University Bookshop
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	# possess the capacity to critically reflect on the relations between social structures and practices

	<ul style="list-style-type: none"> <li># possess the capacity to conduct research and apply knowledge to develop informed critical arguments</li> <li># possess the capacity to articulate knowledge and understanding in oral and written communication</li> <li># possess the capacity to design, conduct and report original research</li> </ul>
<b>Related Course(s):</b>	<p>           Bachelor of Arts (Honours)(Media and Communications)            Master of Arts (Global Journalism)            Master of Arts (Global Media Communication)            Master of Arts (Science, Communication and Society)            Master of Global Media Communication            Master of Publishing and Communications            Postgraduate Certificate in Arts (Media and Communication)            Postgraduate Diploma in Arts (Editing and Communications)            Postgraduate Diploma in Arts (Media and Communication)         </p>