

# 100-310 Media and Communications Internship

<b>Credit Points:</b>	25.000
<b>Level:</b>	Undergraduate
<b>Dates &amp; Locations:</b>	2008, This subject commences in the following study period/s: Semester 1, - Taught on campus. Semester 2, - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: Two hours per week of on-campus supervision comprising lectures, workshops and consultation time and a minimum 80 hours of work placement to be determined in consultation with the subject coordinator and workplace mentor. Students must attend the compulsory internship information session (held in August or September) before enrolling in the internship. Students are required to attend the compulsory formal pre-internship briefing on workplace issues, which takes place in the first lecture of semester. Students are not able to begin their placement until after this formal session Total Time Commitment: Not available
<b>Prerequisites:</b>	Completion of 100 points in second year of the BA (Media and Communications) enriched major.
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt; </p>
<b>Coordinator:</b>	Nick Hill
<b>Subject Overview:</b>	In this subject students will acquire practical experience in one or more media and communications environments, under the guidance of a workplace mentor. Academic supervision and support will be provided in the form of on-campus lecture/workshops and regular consultations, during which students will develop communication skills relevant to their placement(s), and report on their workplace experience. This subject is designed to expose final-year students to work practices in media and communications setting(s), and to provide opportunities to enhance their communication and research skills. On completion of the subject, students will have developed professional contacts, acquired skills which make them productive in the workplace, and gained valuable vocational experience. The Media and Communications Program may, at its discretion, and depending on resources and student interest, also offer students a placement as part of a group media/communications project. In circumstances where a student's excellent academic results demonstrate a special aptitude for media communications research and where suitable opportunities exist, placement with a research project inside the Media and Communications program may be possible, at the discretion of the coordinator in consultation with the Program Director.
<b>Assessment:</b>	A career development strategy of 3000 words 35% (due mid-semester) and an internship report of 5000 words 65% (due a week after the end of classes). In order to be eligible for assessment, students must satisfactorily undertake work placements of a minimum of 80 hours. Students must attend 100% of lectures and tutorials in order to participate in this program.
<b>Prescribed Texts:</b>	Prescribed Texts:A subject reader will be available from the University Bookshop

<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># be able to use time management skills effectively in work and research tasks;</li> <li># be able to apply appropriate research methods to the analysis of practical challenges and unfamiliar situations;</li> <li># be able to apply active listening and questioning skills in developing productive work relationships with different people and roles;</li> <li># be able to reflexively evaluate personal performance and identify strengths, weaknesses and strategies for improvement.</li> </ul>
<b>Notes:</b>	This subject is only available to students enrolled in the BA (Media and Communications) enriched major. Students cannot enrol in the Internship through SIS. They must apply to the Internship Coordinator or Administrator for application details. Applications close on 30 September for Internships in both semesters of the following year. Students must attend a compulsory pre-internship briefing session held in the August or September of the year before completing the Internship.
<b>Related Course(s):</b>	Bachelor of Arts(Media and Communication) & Bachelor of Commerce Bachelor of Arts(Media and Communications)