

095-MC Postgraduate Diploma in Arts (Media and Communication)

Year and Campus:	2008																										
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																										
Level:	Graduate/Postgraduate																										
Duration & Credit Points:																											
Contact:	Graduate Enquiries, Arts & Music Student Centre Rm 104 (Ground Floor) Old Arts Building Tel: +61 3 8344 5321/+61 3 8344 6395 Fax: +61 3 9347 0424 Email: arts-gradstudies@unimelb.edu.au																										
Course Overview:	<p>The postgraduate diploma allows students to undertake a research project in a specialist field of study. Students will gain considerable knowledge in an area of Media and Communications and engage in critical assessment of major debates and professional practices. The course provides a pathway to higher degree research for students who have not completed a four year BA (Honours) with a research component in Media and Communications.</p> <p>Course coordinator: Dr Umi Manickam Khattab School of Culture and Communication Email: umi@unimelb.edu.au</p>																										
Objectives:	<p>Students who complete the postgraduate diploma should be able to:</p> <ul style="list-style-type: none"> # complete the equivalent of fourth year honours with a research component and obtain a recognised qualification. # demonstrate understanding of the changing nature of media industries and professional practices in the contemporary world and how these inform and influence diverse social, cultural and political processes. # demonstrate understanding of major theoretical and methodological approaches deployed in the media and communications subject and research field. # demonstrate skills in conducting a sustained advanced research project in a specialised aspect of media and communications and bringing this to successful completion and in conformity to protocols of academic presentation. 																										
Course Structure & Available Subjects:	<ul style="list-style-type: none"> # five core subjects # Media and Communications Thesis <p>or</p> <ul style="list-style-type: none"> # four core subjects # one optional subject # Media and Communications Thesis <p>Total 100 points - subjects are 12.5 points each, unless indicated otherwise.</p>																										
Subject Options:	<p>Core subjects</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>100-415 Journalism: Conflict and Society</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-416 Researching Audiences and Reception</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-417 Media and Everyday Life</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-418 Media Policy and Regulation</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>100-419 Public Relations and Corporate Power</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-420 Journalism: Practice and Theory</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>100-422 Media Writing: Rhetoric and Practice</td> <td>Semester 2</td> <td>12.50</td> </tr> </tbody> </table> <p>Internship subject</p>			Subject	Study Period Commencement:	Credit Points:	100-415 Journalism: Conflict and Society	Semester 1	12.50	100-416 Researching Audiences and Reception	Semester 1	12.50	100-417 Media and Everyday Life	Semester 1	12.50	100-418 Media Policy and Regulation	Semester 1	12.50	100-419 Public Relations and Corporate Power	Semester 2	12.50	100-420 Journalism: Practice and Theory	Semester 2	12.50	100-422 Media Writing: Rhetoric and Practice	Semester 2	12.50
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Subject	Study Period Commencement:	Credit Points:
100-421 Media and Communications Internship	Semester 1, Semester 2	25

Thesis subject

Subject	Study Period Commencement:	Credit Points:
100-581 Media and Communications Thesis	Semester 1, Semester 2	37.50

Note: All postgraduate diploma students must pursue at least four core modules, or two core modules and the Media and Communications Internship.

Optional subjects

Subject	Study Period Commencement:	Credit Points:
100-506 Media Ethics	Not offered 2008	12.500
100-507 Global Media Governance	Not offered 2008	12.50
106-402 Cultural Policy and Power	Semester 1	12.50
106-409 Celebrity Cultures	Not offered 2008	12.500
106-428 Media, Politics and Cultural Diaspora	Not offered 2008	12.500
106-444 Global Culture: History and Theory	Not Offered	
106-474 The Contemporary Publishing Industry	Semester 1	12.50
106-475 Business and Professional Communications	Semester 1	12.50
106-477 Writing and Editing for Digital Media	Semester 2	12.50
107-409 Indigenous Photography, New Media, Film	Not offered 2008	12.50
107-414 Film, Censorship & The Media	Semester 2	12.50
107-421 Contemporary Film Theory	Semester 1	12.50
107-429 Ethnographic and Documentary Cinema	2	12.500
110-431 Literature & Film in Contemporary China	Not Offered	
121-545 Understanding Development	Semester 1	12.50
131-545 Writing and Making Histories	1	12.500
166-413 Communication and Governance	Semester 1	12.50
166-444 The Emerging World (Dis)Order	Semester 1	12.50
166-455 Managing Communications & the Media	Not Offered	
166-485 Contemporary Sociological Theory	Not Offered	

Entry Requirements:**The Minimum Entry Requirements**

- # an undergraduate degree with a major, or equivalent, in media and communication or journalism with a GPA of at least H2B (70%)
- or
- # an undergraduate degree relevant to media and communications with a GPA of at least H2B (70%) and at least one year of documented relevant professional or work experience
- or

	<p># a Postgraduate Certificate in Arts (Media & Communications) with a GPA of at least H2B (70%) or equivalent.</p> <p>The Selection Committee may conduct interviews and tests and call for referee reports and employer references to elucidate any of the matters referred to above.</p>
<p>Core Participation Requirements:</p>	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
<p>Links to further information:</p>	<p>www.culture-communication.unimelb.edu.au</p>