MGMT90120 eBusiness and Supply Chain Information

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: October, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 20 hours of seminars taught intensively over 5 days 2 x 3 hour group case analysis sessions (held on two evenings from 6-9pm during the intensive week) Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance.
Prerequisites:	Entry into the Master of Supply Chain Management.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Email: **teaching-mgmt-mktg@unimelb.edu.au (mailto:teaching-mgmt-mktg@unimelb.edu.au)**
Subject Overview:	The supply chain within an industry or company involves the configuration and operation of the fulfilment processes of orders placed within the operation(s). This subject will focus on the e-Business supply chains literature supported by practical case studies. The subject is focussed on the critical use of information to support network design and supply chain operations. It examines the theoretical and practical application of the strategic, organisational, and technological dimensions of e-Business, taking in the organisation's business strategy, technical capability and human resource function in managing the supply chain, procurement, logistics, and distribution.
Learning Outcomes:	At the completion of the subject, students should have: • The ability to analyse supply chain dynamics using a systems perspective • Be able to assess the potential impact of a range of technologies on business operations and relationships • The ability to determine the sources and drivers of supply chain costs • Determine the circumstances under which Push and/or Pull technologies can be deployed • Discriminate between various integration options when positioning an organisation in a supply chain: e.g. Vertical Integration, Outsourcing or Virtual Integration? • Assess the implications of global standards for technology adoption and application in a supply chain management
Assessment:	Take-home exam, due on the Tuesday after the delivery (20%) 1,500 word assignment, due four weeks after the delivery (30%) 3,000 word field project, due eight weeks after the delivery (50%).
Prescribed Texts:	nil
Recommended Texts:	Nil

Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On successful completion of this subject students should have enhanced their skills in: • Ethical behaviour in leadership and organisations • Analysis and problem solving in relation to Supply Chain Management • Capacity for intellectual curiosity, creativity and independent thought • Communication of key ideas and theories within the discipline areas • Capacity for effective teamwork and collaboration • Information retrieval and application in relation to practical problems
Links to further information:	http://www.mccp.unimelb.edu.au/courses/award-courses/masters/master_of_supply_chain_management
Related Course(s):	Master of Supply Chain Management Master of Supply Chain Management