

Graduate Certificate in Arts (Advanced) - Media and Communications

Year and Campus:	2016																																
Coordinator:	Associate Professor Ingrid Volkmer																																
Contact:	Email: ivolkmer@unimelb.edu.au (mailto:ivolkmer@unimelb.edu.au)																																
Overview:	See program overview																																
Learning Outcomes:	See program learning outcomes																																
Structure & Available Subjects:	Duration: 6 months full-time / 1 year part-time Program Requirements - # elective subjects (50 points) Total 50 points																																
Subject Options:	Elective Subjects 50 points <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>DEVT90039 Civil Society, NGOs and the State</td><td>Semester 2</td><td>12.5</td></tr><tr><td>MECM40003 Researching Audiences and Reception</td><td>Semester 1</td><td>12.5</td></tr><tr><td>MECM40006 Public Relations and Communications</td><td>Semester 1, Semester 2</td><td>12.5</td></tr><tr><td>MECM40007 Change in Journalism</td><td>Semester 2</td><td>12.5</td></tr><tr><td>MECM40011 Writing for the Media</td><td>Semester 1</td><td>12.5</td></tr><tr><td>MECM40016 Audiovisual Communication</td><td>Semester 1, Semester 2</td><td>12.5</td></tr><tr><td>MECM90015 History of Network Media</td><td>June</td><td>12.5</td></tr><tr><td>MECM90020 Global Media: Theory and Research</td><td>Semester 2</td><td>12.5</td></tr><tr><td>PUBL90006 Writing and Editing for Digital Media</td><td>Semester 1, Semester 2</td><td>12.5</td></tr></table>			Subject	Study Period Commencement:	Credit Points:	DEVT90039 Civil Society, NGOs and the State	Semester 2	12.5	MECM40003 Researching Audiences and Reception	Semester 1	12.5	MECM40006 Public Relations and Communications	Semester 1, Semester 2	12.5	MECM40007 Change in Journalism	Semester 2	12.5	MECM40011 Writing for the Media	Semester 1	12.5	MECM40016 Audiovisual Communication	Semester 1, Semester 2	12.5	MECM90015 History of Network Media	June	12.5	MECM90020 Global Media: Theory and Research	Semester 2	12.5	PUBL90006 Writing and Editing for Digital Media	Semester 1, Semester 2	12.5
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Links to further information:	http://www.culture-communication.unimelb.edu.au/																																
Related Course(s):	Graduate Certificate in Arts (Advanced)																																