

## PC-ARTS Media and Communications

Year and Campus:	2016																																
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Overview:	<p><b>Please note that PC-ARTS Postgraduate Certificate in Arts will no longer be accepting new applications as of the 1st January 2015, the program from 2015 will be offered as GCA-ARTS Graduate Certificate in Arts (Advanced). Please refer to the correct handbook entry for program information for commencing students from 2015.</b></p> <p>See program overview</p>																																
Learning Outcomes:	See program objectives																																
Structure & Available Subjects:	<p><b>The Postgraduate Certificate in Arts in this area of specialisation requires:</b></p> <p># four elective subjects (50 points)</p> <p>Total 50 points</p>																																
Subject Options:	<p><b>Elective Subjects</b></p> <p>50 points</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>DEVT90039 Civil Society, NGOs and the State</td><td>Semester 2</td><td>12.50</td></tr><tr><td>MECM40003 Researching Audiences and Reception</td><td>Semester 1</td><td>12.50</td></tr><tr><td>MECM40006 Public Relations and Communications</td><td>Semester 1</td><td>12.50</td></tr><tr><td>MECM40007 Change in Journalism</td><td>Semester 2</td><td>12.50</td></tr><tr><td>MECM40011 Writing for the Media</td><td>Semester 1</td><td>12.50</td></tr><tr><td>MECM40016 Audiovisual Communication</td><td>Semester 1, Semester 2</td><td>12.50</td></tr><tr><td>MECM90015 History of Network Media</td><td>June</td><td>12.50</td></tr><tr><td>MECM90020 Global Media: Theory and Research</td><td>Semester 2</td><td>12.50</td></tr><tr><td>PUBL90006 Writing and Editing for Digital Media</td><td>Semester 1, Semester 2</td><td>12.50</td></tr></table>			Subject	Study Period Commencement:	Credit Points:	DEVT90039 Civil Society, NGOs and the State	Semester 2	12.50	MECM40003 Researching Audiences and Reception	Semester 1	12.50	MECM40006 Public Relations and Communications	Semester 1	12.50	MECM40007 Change in Journalism	Semester 2	12.50	MECM40011 Writing for the Media	Semester 1	12.50	MECM40016 Audiovisual Communication	Semester 1, Semester 2	12.50	MECM90015 History of Network Media	June	12.50	MECM90020 Global Media: Theory and Research	Semester 2	12.50	PUBL90006 Writing and Editing for Digital Media	Semester 1, Semester 2	12.50
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Links to further information:	<a href="http://www.culture-communication.unimelb.edu.au/">http://www.culture-communication.unimelb.edu.au/</a>																																
Related Course(s):	Postgraduate Certificate in Arts																																