

FLTV30017 Screenwriting Business

Credit Points:	12.5																	
Level:	3 (Undergraduate)																	
Dates & Locations:	2015, Southbank This subject commences in the following study period/s: Semester 2, Southbank - Taught on campus.																	
Time Commitment:	Contact Hours: 30 hours Total Time Commitment: 92 Hours																	
Prerequisites:	<table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>FLTV10012 Screenwriting Practices 1A</td> <td>Semester 1</td> <td>25</td> </tr> <tr> <td>FLTV10015 Screenwriting Practices 1B</td> <td>Semester 2</td> <td>25</td> </tr> <tr> <td>FLTV20012 Screenwriting Practices 2A</td> <td>Semester 1</td> <td>25</td> </tr> <tr> <td>FLTV20017 Screenwriting Practices 2B</td> <td>Semester 2</td> <td>25</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	FLTV10012 Screenwriting Practices 1A	Semester 1	25	FLTV10015 Screenwriting Practices 1B	Semester 2	25	FLTV20012 Screenwriting Practices 2A	Semester 1	25	FLTV20017 Screenwriting Practices 2B	Semester 2	25
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Recommended Background Knowledge:	None																	
Non Allowed Subjects:	None																	
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>																	
Coordinator:	Ms Annabelle Murphy																	
Contact:	ANNABELLE MURPHY almurphy@unimelb.edu.au																	
Subject Overview:	Students undertaking this subject will gain knowledge of business practices involved in pursuing a career in screenwriting. Through workshops and presentations, students will engage with industry professionals in order to develop an understanding of opportunities and potential pathways within the industry. Students will develop a personal strategic plan for engaging with the industry, with reference to their own creative projects and career objectives. Students will assist in creating a graduate work 'showcase' intended to introduce them, and their work, to the industry.																	
Learning Outcomes:	<p>This course will:</p> <ul style="list-style-type: none"> # Promote students understanding of screenwriting and screen production as a business # Help students develop a personal strategic plan for engaging with the industry upon graduation 																	

	<ul style="list-style-type: none"> # Enable students to identify potential career opportunities and pathways within the industry # Extend and strengthen students existing skills in short document and 'pitch' writing
Assessment:	Business Strategy Document (3500 words equiv) - Wk 10 (70%) Graduate Showcase Collaboration (1500 word equiv) - Wk 12 (30%)
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # Formulate and present a strategic plan # Communicate in oral and written form # Identify and prioritise personal goals # Work in an independently motivated way # Apply theoretical knowledge to practical tasks
Related Course(s):	Bachelor of Fine Arts (Screenwriting)