

ABPL90368 Architecture and Media

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2015, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 3 hours per week Total Time Commitment: 170 Hours
Prerequisites:	Entry into the Melbourne School of Design or approval from the subject coordinator.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Coordinator:	Dr Annmarie Brennan
Contact:	Environments and Design Student Centre Ground Floor, Baldwin Spencer (building 113) <i>Enquiries</i> Phone: 13 MELB (13 6352) Web: http://edsc.unimelb.edu.au/ (http://edsc.unimelb.edu.au/) Email: edsc-enquiries@unimelb.edu.au (mailto:edsc-enquiries@unimelb.edu.au)
Subject Overview:	The subject critically examines the contemporary and historical modes in which architecture engages with media. Some forms of media tools at the architect's disposal to be studied include: the magazine, the journal article, the exhibition, the manifesto, the website, the competition, and the employment of social media. The subject is for students interested in acquiring insight into the use of media for professional practice as well as for students who want to participate in the cultural industries and institutions related to architectural discourse. Special emphasis will be on the preparation of the MSD student journal <i>Inflection</i> .
Learning Outcomes:	At the end of the subject, students should be able to: Explain and value the relationship between architecture and media. Analyze important contemporary and historical examples of media in architecture, with a special emphasis on architectural journals. Engage critical thinking in analyzing histories and theories of architectural design. Learn and improve upon writing and editing skills.
Assessment:	Class Presentation, due week 5, 20% Proposal for a themed journal issue (500 words), due week 3, 10% Editorial and annotated table of contents of themed journal issue (draft) Approx. 3000 words, due week 6, hurdle Editorial and annotated table of contents of themed journal issue (final) 3000 words, due end of semester, 60% Class Participation based on Weekly Assigned Readings and attendance, weekly 1-12, 10%

Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Comprehend and discuss concepts related to architecture and media Develop critical thinking and analytical ability Develop leadership skills and teamwork capabilities Improve writing skills
Related Course(s):	Master of Architecture Master of Architecture
Related Majors/Minors/ Specialisations:	200 point Master of Architecture 300 point Master of Architecture Melbourne School of Design multidisciplinary elective subjects