

ABPL90131 Strategic Plan Making

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2015, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 3 hours per week, 1.5 hour lecture and 1.5 hour tutorial Total Time Commitment: 170 hours
Prerequisites:	Admission into the Master of Urban Planning, the Master of Urban Design or the Master of Design (Urban Design).
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>
Coordinator:	Mr John Stone, Prof Carolyn Whitzman
Contact:	<p>Environments and Design Student Centre Ground Floor, Baldwin Spencer (building 113)</p> <p><i>Enquiries</i> Phone: 13 MELB (13 6352) Web: http://edsc.unimelb.edu.au/ (http://edsc.unimelb.edu.au/) Email: edsc-enquiries@unimelb.edu.au (mailto:edsc-enquiries@unimelb.edu.au)</p>
Subject Overview:	<p>This subject was formerly called Strategic Planning Studio</p> <p>Strategic planning is a task undertaken in a range of contexts (social planning, transport planning, urban design), and at many scales (precinct, council, regional, metropolitan). This subject introduces students to the skills and tools used in strategic planning, from problem identification and site analysis; through demographic, economic, and social background research, including GIS; identification of alternatives and policy development; to creating an implementation, monitoring and evaluation plan.</p> <p>There is a strong international comparative emphasis to this subject, including a focus on 'the real world' of governance in relation to ongoing debates about inclusive, health-promoting and environmentally sustainable cities.</p>
Learning Outcomes:	<p>This subject aims to enable students to:</p> <ul style="list-style-type: none"> # understand the strategic planning process; # acquire skills for analysing data and policy analysis; # become critical thinkers about strategic planning innovations in Australia and elsewhere; # formulate a strategic plan, from problem identification, through analysis, development of policies, and evaluation, to visual presentation of the plan.

Assessment:	Site analysis report (group work), 750 words per student (3000 words total), 15%, Due week 4 Demographic and policy analysis report (group) 750 words per student (3000 words total), 15%, Due week 7 Strategic plan, including implementation and monitoring/evaluation plan 3000 words, 60%, Due week 12 Poster, summarizing your strategic plan 500 words, 10%, Due during exam period
Prescribed Texts:	Reader; Community Planning: An Introduction to the Comprehensive Plan, Eric, Damian, Kelly Island Press, 2012.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # Application of generic theories to specific examples. # Capacity for independent thought and reflection (in both text and map formats). # Ability to analyse demographic and economic contexts. # Understanding of relevant issues and planning responses.
Related Course(s):	Master of Design (Urban Design) Master of Urban Design Master of Urban Planning
Related Majors/Minors/Specialisations:	Melbourne School of Design multidisciplinary elective subjects