

MUSI30223 Contextual Studies 5

Credit Points:	12.50																	
Level:	3 (Undergraduate)																	
Dates & Locations:	This subject is not offered in 2014.																	
Time Commitment:	Contact Hours: 24 Hours Total Time Commitment: 96 hours (24 hours contact plus 72 (6hrs x12) non-contact.																	
Prerequisites:	<p>Pre-requisites include successful completion of second year specialisations.</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>MUSI10180 Contextual Studies 1</td><td>Semester 1</td><td>12.50</td></tr><tr><td>MUSI10193 Contextual Studies 2</td><td>Semester 2</td><td>12.50</td></tr><tr><td>MUSI20177 Contextual Studies 3</td><td>Semester 1</td><td>12.50</td></tr><tr><td>MUSI20180 Contextual Studies 4</td><td>Semester 2</td><td>12.50</td></tr></table>			Subject	Study Period Commencement:	Credit Points:	MUSI10180 Contextual Studies 1	Semester 1	12.50	MUSI10193 Contextual Studies 2	Semester 2	12.50	MUSI20177 Contextual Studies 3	Semester 1	12.50	MUSI20180 Contextual Studies 4	Semester 2	12.50
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Corequisites:	None																	
Recommended Background Knowledge:	None																	
Non Allowed Subjects:	None																	
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>																	
Contact:	Faculty of the VCA & MCM Student Centre Ground Floor, Elisabeth Murdoch Building (Bldg 860) Southbank Campus 234 St Kilda Road, Southbank, 3006 Enquiries Phone: 13 MELB (13 6352) Email: 13MELB@unimelb.edu.au																	
Subject Overview:	<p>This subject illustrates how to effectively realise contemporary music projects in a commercially led environment. It will examine the core elements of successful commercial music making including: viability, entrepreneurship, general financial management, royalties and income streams, the fundamentals of industry interaction and the importance of creative rights. Contextual Studies 5 is delivered as a two-hour seminar in a large group format and provides the opportunity for individual development and showing of project concepts and group discussion of issues related to the Contemporary Music industry. During the course, students will be required to engage in whole group discussion and to present complete and ongoing project concepts.</p>																	
Learning Outcomes:	<p>On completing this subject students will:</p> <ul style="list-style-type: none">• exhibit extensive theoretical and practical knowledge of commercial music making within their discipline;																	

	<ul style="list-style-type: none"> • acquire relevant professional knowledge, skills, discipline and ethics as they relate to the practising commercial musician and/or composer; • have reached a high level of achievement in problem solving and communication in a commercial music making environment; • be critical and creative thinkers, with an aptitude for continued self-directed learning; • have the capacity to participate fully in collaborative learning and to confront typical music industry problems.
Assessment:	<p>Synopsis of concept proposal, 400 words equivalent (due week 6) 10% Completion of a project concept proposal and mock funding application including budget, timelines, marketing, viability argument and artistic validation, 2400 words equivalent (due week 13) 60% Contextual Studies 5 logbook: Completion of a Contextual Studies 5 logbook that documents observation and individual tasks undertaken throughout the semester, 1200 words equivalent (due week 13) 30% Students must attend 80% of all scheduled classes and attempt all elements of assessment to be eligible for a pass in this subject.</p>
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On completing this subject students will:</p> <ul style="list-style-type: none"> • acquire the skills and knowledge required for the artistic and financial management of a contemporary music project; • learn how to communicate a contemporary music project effectively within a music business environment; • understand the business aspects of project development including viability, entrepreneurship, general financial management, royalties and income streams; • acquire knowledge of creative rights within the music industry including copyright and intellectual property; • be able to prepare a complete and contemporary music project proposal and funding application.
Links to further information:	http://www.vca.unimelb.edu.au/contemporary_music
Related Course(s):	Bachelor of Fine Arts (Contemporary Music)