

## MGMT90181 Strategic Management (GlobalNxt)

Credit Points:	12.50								
Level:	9 (Graduate/Postgraduate)								
Time Commitment:	Contact Hours: 24 Total Time Commitment: 120 hours.								
Prerequisites:	<table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>MGMT90113 Tertiary Education Policy and Management</td><td>April, Semester 1, Semester 2</td><td>25</td></tr></table>			Subject	Study Period Commencement:	Credit Points:	MGMT90113 Tertiary Education Policy and Management	April, Semester 1, Semester 2	25
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MGMT90113 Tertiary Education Policy and Management	April, Semester 1, Semester 2	25							
Corequisites:	None								
Recommended Background Knowledge:	An undergraduate degree or equivalent; at least 2 years of relevant experience; current employment in the sector.								
Non Allowed Subjects:	None								
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry.The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison website: <a href="http://www.services.unimelb.edu.au/disability">http://www.services.unimelb.edu.au/disability</a>								
Contact:	LH Martin Institute Level 1, 715 Swanston Street E: <a href="mailto:martin-institute@unimelb.edu.au">martin-institute@unimelb.edu.au</a> ( <a href="mailto:martin-institute@unimelb.edu.au">mailto:martin-institute@unimelb.edu.au</a> ) T: +61 3 8344 0756								
Subject Overview:	<p>This subject provides an overview of key elements of general strategic management for tertiary education managers. It will provide participants with knowledge and insights in areas such as:</p> <ul style="list-style-type: none"><li># understandings as to how organisations achieve and sustain competitive advantage</li><li># analytic tools and frameworks to evaluate industry environments and business contexts</li><li># strategy trends commonly employed in business settings</li><li># importance of corporate-level strategies in developing and nurturing growth</li><li># challenges of mergers and acquisitions</li><li># formulating effective international business strategies to exploit core competencies</li><li># how managerial decisions are monitored and controlled.</li></ul> <p>Note this subject is offered by arrangement with our partner GlobalNxt where you will be part of a cohort of international post graduate students. Enrolling into this subject means that you are jointly enrolled with the University of Melbourne and GlobalNXT which means that you are obliged to meet the terms and conditions of enrolment of both institutions.</p>								
Learning Outcomes:	<p>Upon completion of this subject, students should be able to:</p> <ul style="list-style-type: none"><li># evaluate the competitive situation of an organisation</li><li># understand models of effective strategic leadership</li><li># analyse industry and business environments</li><li># distinguish between business-level and corporate-level strategies</li><li># understand corporate governance in an international setting</li></ul>								
Assessment:	Discussion board activities (individual) throughout semester, 4 x 250 word postings 5% each (20%)Action Learning Project (team based) as scheduled throughout semester, First Case analyse report 1000 words (20%)Final Integrated Project (team based)as scheduled throughout								

	semester, Second Case analyse report 1500 words (30%)Final examination (individual) at end of subject, open book, open web Exam based on an original short case study of 1500 words (30%) N.B. Students must perform and pass all tasks. Pass/Fail Grade.
<b>Prescribed Texts:</b>	Hoskisson, R.E., Hitt, M.A. & Ireland, R.D. 2003 Competing for advantage. Ohio, South-Western. Other set readings are provided online before the subject commences.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	On completing this subject, participants should be able to: <ul style="list-style-type: none"> <li># communicate with people who work in different cultures and contexts</li> <li># investigate policy and strategy problems, and generate options to resolve them</li> <li># assess the risks and benefits of different solutions to management problems</li> <li># apply accepted policies and principles to different kinds of cases</li> <li># make well-informed management decisions that consider specific contexts.</li> </ul>
<b>Related Course(s):</b>	Graduate Certificate in Tertiary Education Management Master of Tertiary Education Management