

## MGMT90125 Supply Chain Strategy

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	This subject is not offered in 2014. 1 week intensive delivery
<b>Time Commitment:</b>	Contact Hours: 20 hours of seminars taught intensively over 5 days 2 x 3 hour group case analysis sessions (held on two evenings from 6-9pm during the intensive week) Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance.
<b>Prerequisites:</b>	Entry into the Master of Supply Chain Management.
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Contact:</b>	Melbourne Business School @ Berkeley Street Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Email: <a href="mailto:mbs-enquiries@unimelb.edu.au">mbs-enquiries@unimelb.edu.au</a> ( <a href="mailto:mbs-enquiries@unimelb.edu.au">mailto:mbs-enquiries@unimelb.edu.au</a> ) Web: <a href="http://mbs.unimelb.edu.au/">http://mbs.unimelb.edu.au/</a> ( <a href="http://mbs.unimelb.edu.au/">http://mbs.unimelb.edu.au/</a> )
<b>Subject Overview:</b>	This subject is a capstone, bringing an integrative view of supply chain management and business competitiveness. Via primarily case studies, it will develop and illustrate key strategic supply chain concepts, such as design, operation and improvement strategies of supply chains. International case studies will be used to create a world view of best practices in SCM. This includes management of risk, prices, costs and service levels in SCM. Organisational structures needed to deliver supply chain strategy and governance, control and reporting systems will be emphasised.
<b>Learning Outcomes:</b>	At the completion of the subject, students should have the: <ul style="list-style-type: none"> <li>• Understanding of practical supply chain strategic decisions</li> <li>• Knowledge of key frameworks for supply chain design and operation</li> <li>• Understanding of the operational and business performance outcomes of SCM strategies</li> <li>• Ability to undertake supply chain strategic analysis of cost, quality and delivery reliability</li> <li>• Knowledge of risk and its management in supply chains</li> <li>• Ability to match performance criteria to SCM design decisions</li> </ul>
<b>Assessment:</b>	20% - 1 hour exam, completed on the final day of delivery 30% - 1,500 word assignment, due four weeks after the delivery 50% - 3,000 word field project, due eight weeks after the delivery
<b>Prescribed Texts:</b>	nil
<b>Recommended Texts:</b>	Nil
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>

<b>Generic Skills:</b>	On successful completion of this subject students should have enhanced their skills in: <ul style="list-style-type: none"><li>• Ethical behaviour in leadership and organisations</li><li>• Analysis and problem solving in relation to Supply Chain Management</li><li>• Capacity for intellectual curiosity, creativity and independent thought</li><li>• Communication of key ideas and theories within the discipline areas</li><li>• Capacity for effective teamwork and collaboration</li><li>• Information retrieval and application in relation to practical problems</li></ul>
<b>Links to further information:</b>	<a href="http://www.mccp.unimelb.edu.au/courses/award-courses/masters/master_of_supply_chain_management">http://www.mccp.unimelb.edu.au/courses/award-courses/masters/master_of_supply_chain_management</a>
<b>Related Course(s):</b>	Master of Supply Chain Management Master of Supply Chain Management