

GD-INTLBUS Graduate Diploma in International Business

Year and Campus:	2014 - Parkville
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Level:	Graduate/Postgraduate
Duration & Credit Points:	100 credit points taken over 12 months
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Contact:	<p>MBS @ Berkeley Street Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670</p> <p>Online Enquiries (https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01307-P57GZZ&cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/mib.html) Web: www.mbs.unimelb.edu.au (http://www.gsbe.unimelb.edu.au/)</p>
Course Overview:	<p>Students enrolled in the Master of International Business who are either unable, or who choose not to continue with their studies, may be eligible to exit with a Graduate Diploma in International Business. Students must have successfully completed a total of eight subjects from the Master of International Business approved by the program director (of which 3 must be designated foundation subjects, and 3 must be designated core subjects).</p>
Learning Outcomes:	<p>1. Learning Goal</p> <p>Graduates of this degree will be able to generate and analyse data relevant for strategic management decisions in the area of international business.</p> <p>Learning objectives to achieve this goal</p> <p>On successful completion of this degree students will be able to:</p> <ul style="list-style-type: none"> # Describe, explain and apply the body of knowledge, including recent developments guiding strategic management; # Identify the various sources of sustained competitive advantage of firms engaged in international business; and # Evaluate the impact of cultural, political and environmental factors on decision making in international business. <p>2. Learning Goal</p> <p>Graduates of this degree will be cognisant of the fundamental differences between doing business across borders and operating in a home market environment.</p> <p>Learning objectives to achieve this goal</p> <p>On successful completion of this degree students will be able to:</p> <ul style="list-style-type: none"> # Identify how foreign markets, institutions and cultures differ from one another; # Identify how policies related to trade, investment, intellectual property, and labor and environmental standards imposed by nation states and supra-national bodies impact on international business; # Understand and moderate the impact cultural differences in the operation of international business; and # Understand and communicate the contested nature of globalisation. <p>3. Learning Goal</p> <p>Graduates of this degree will be effective decision makers in international business and the related public policy domain.</p> <p>Learning objectives to achieve this goal</p> <p>On successful completion of this degree students will be able to:</p> <ul style="list-style-type: none"> # Apply ethical principles and corporate governance strategies relevant to international business;

	<ul style="list-style-type: none"> # Evaluate the applicability of various theories and techniques to international business issues; # Employ a range of tools of analysis' pertinent to the evaluation of evidence in international business sector; # Use evidence based research techniques to support and communicate decisions; # Demonstrate a capacity to successfully work independently with personal accountability; and # Execute a project requiring research of real-world application.
Course Structure & Available Subjects:	To be eligible to take out the Graduate Certificate in International Business students must have successfully completed a total of eight subjects from the Master of International Business approved by the program director (of which 3 must be designated foundation subjects, and 3 must be designated core subjects).
Entry Requirements:	Entry to the Master of International Business 150 or 200 point programs.
Core Participation Requirements:	<p>The Faculty of Business and Economics welcomes applications from students with disabilities. It is University and Faculty policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the Faculty's programs. The BCom and Masters degrees of the Faculty of Business and Economics equip graduates with the knowledge and technical skills necessary to understand and participate in the modern business world. The degrees include the following academic requirements for study: (1) The ability to explain and evaluate concepts, theories, institutional arrangements and operations of modern mixed economies; (2) The ability to critically evaluate the economy, commerce and business in the broader social and political context; (3) The ability to explain and apply concepts across a range of commerce and business disciplines in solving business and policy problems; and (4) The ability to contribute positively to the development of organisations and society in relation to business, government and the commercial professions. All students of the Faculty's courses must possess intellectual, ethical, and emotional capabilities required to participate in the full curriculum and to achieve the levels of competence required by the Faculty. Candidates for the BCom degree and for FBE Masters degrees must have abilities and skills in communication; in conceptual, integrative, and quantitative dimensions; and in behavioural and social dimensions. I. Communication: The student must be able to communicate effectively and efficiently in oral and/or written form. A student must have the ability to clearly and independently communicate knowledge and application of a discipline, principles or practices during assessment tasks, and in some discipline streams. II. Intellectual#Conceptual, Integrative and Quantitative Abilities: The student is expected to have the ability to develop problem#solving skills and demonstrate the ability to establish study plans and priorities. These abilities include measurement, calculation, reasoning, analysis, and synthesis. Problem solving requires all of these intellectual abilities. Students should also have the ability to comprehend complex disciplinary and cross disciplinary information related to the BCom and Masters degrees. III. Behavioural and Social Attributes: A student must possess behavioural and social attributes that enable them to participate in a complex learning environment and the emotional health required for full utilisation of his/her intellectual abilities. Students are required to take responsibility for their own participation and learning. They also contribute to the learning of other students in collaborative learning environments, demonstrating interpersonal skills and an understanding of the needs of other students. Assessment may include the outcomes of tasks completed in collaboration with other students. Integrity, concern for others, interpersonal skills, interest, and motivation are all personal qualities that are deemed necessary for students enrolled in FBE courses. Students who feel their disability will prevent them from participating in tasks involving the inherent academic requirements of the BCom and FBE Masters courses are encouraged to contact the Disability Liaison Unit. Adjustments can be provided to minimise the impact of a disability, but students should participate in the course in an independent manner.</p>
Graduate Attributes:	On successful completion of this course, students will be: Able to generate and analyse data relevant for strategic management decisions in the area of international business; Cognisant of the fundamental differences between doing business across borders and operating in a home market environment; Knowledgeable in the core areas of international business/international management; Critical evaluation of evidence in support of an argument or proposition; Problem solvers in international business/international management through the application of appropriate management theories, principles and data; Effective communicators of business and management ideas, theories and solutions to peers and the wider community; Able to synthesize ideas, theories and data in developing solutions to business and managerial problems; Ethical in their practice through a knowledge of corporate governance processes

	and implementation; Adept at retrieval of relevant information from a variety of sources; and Effective team members through participation in collaborative exercises in class room discussion and written assessment.
Generic Skills:	<p>On successful completion of this program, students should have enhanced their skills in:</p> <ul style="list-style-type: none"> # Critical evaluation of evidence in support of an argument or proposition; # Problem solving in international business/international management through the application of appropriate management theories, principles and data; # Communication of business and management ideas, theories and solutions to peers and the wider community; # Ability to synthesize ideas, theories and data in developing solutions to business and managerial problems; # Ethical practice through a knowledge of corporate governance processes and implementation; # Retrieval of relevant information from a variety of sources; and # Teamwork through collaborative exercises in class room discussion.
Notes:	This is an exit award only for students who are enrolled in the Master of International Business. Students are unable to enter directly into the Graduate Diploma.