

# Governance, Policy and Communication

<b>Year and Campus:</b>	2014
<b>Coordinator:</b>	Dr Adam Bumpus, Department of Resource Management & Geography, MSLE
<b>Contact:</b>	<p><b>Office for Environmental Programs</b></p> <p>Ground Floor, Walter Boas Building (building 163)</p> <p><i>Enquiries</i></p> <p>Phone: 13 MELB (13 6352)</p> <p>Email: <a href="mailto:13MELB@unimelb.edu.au">13MELB@unimelb.edu.au</a> (<a href="mailto:13MELB@unimelb.edu.au">mailto:13MELB@unimelb.edu.au</a>)</p>
<b>Overview:</b>	<p>Governance, Policy and Communication is offered as a major field of study in the Master of Environment degree.</p> <p>Who drives the laws that determine our environmental future? And how can positive change be effectively communicated, or policy influenced through regulation, better governance and the media?</p> <p>The development and marketing of environmental policy is vitally important in effecting changes in government, corporate bodies, and across the environmental sector. The Governance, Policy and Communication major looks at existing national and international legal and political frameworks relevant to the environment, enhances your skills in policy-making, business management and marketing, and gives you the tools to incorporate these skills and work systems in the workplace.</p> <p>This major is most appropriate for professionals engaged in helping organisations develop economically viable environmental agendas and communicating these effectively to the public, or for those wishing to enter this sector.</p> <p>Students can expect to find employment in a wide range of organisations such as government authorities, environmental consulting companies and industry and assist them in development, ongoing management and marketing of change in environmental agendas as well as the identification of opportunities that result from environmental initiatives.</p>
<b>Learning Outcomes:</b>	<p>Students who complete the Master of Environment will have:</p> <ul style="list-style-type: none"> <li># Knowledge to undertake professional practice in environment or sustainability, including:             <ul style="list-style-type: none"> <li># Specialised knowledge in an environmental discipline or field of practice, including knowledge of recent developments in this field</li> <li># Knowledge of the cross-disciplinary nature of environmental issues and professional practice to promote sustainable futures</li> <li># Knowledge of research principles and methods applicable to specialist field of environmental inquiry</li> </ul> </li> <li># Skills for collaborative and creative problem solving in environmental practice, including:             <ul style="list-style-type: none"> <li># Ability to critically analyse and synthesise environmental knowledge</li> <li># Ability to envision environmental change and propose pathways to realise this change</li> <li># Ability to communicate complex environmental knowledge and research effectively to a range of audiences</li> <li># Ability to work effectively in cross-disciplinary teams</li> <li># Technical skills for professional practice and research in field of specialisation</li> </ul> </li> <li># Demonstrated capacity to:             <ul style="list-style-type: none"> <li># Exercise well developed judgement, adaptability and responsibility as a practitioner in an environmental discipline or professional field</li> <li># Plan and execute a substantial project in an area of environmental research or practice</li> </ul> </li> </ul> <p>Upon successful completion of the Governance, Policy and Communication specialisation, students will be able to:</p> <ul style="list-style-type: none"> <li># Analyse national and international legal and political frameworks relevant to the environment</li> <li># Apply skills in policy-making, business management and marketing to promoting positive change in government, corporate bodies, and across the environmental sector</li> </ul>

	Integrate knowledge from across diverse environmental disciplines to propose effective strategies for positive environmental policy																																																												
Structure & Available Subjects:	<p>Students will be required to complete three core subjects, plus choose three subjects from the compulsory specialisation subject list. Students must also take at least 25 points of subjects from the compulsory capstone subjects – these subjects enable students to complete an independent project related to professional practices in environmental governance, policy or communication. Students must also undertake electives to make up the balance of the award. The selection of electives is made in consultation with the Governance, Policy and Communication major coordinator. A full list of subjects available within this specialisation can be found at <a href="http://environment.unimelb.edu.au/courses/streams/governance_policy_and_communication">http://environment.unimelb.edu.au/courses/streams/governance_policy_and_communication</a> (<a href="http://environment.unimelb.edu.au/courses/streams/governance_policy_and_communication">http://environment.unimelb.edu.au/courses/streams/governance_policy_and_communication</a>)</p>																																																												
Subject Options:	<p><b>Core Subjects</b></p> <p>Students must complete the following core subjects</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>MULT90004 Sustainability Governance and Leadership</td><td>March, August</td><td>12.50</td></tr><tr><td>MULT90005 Interdisciplinarity and the Environment</td><td>Semester 2</td><td>12.50</td></tr><tr><td>ENST90005 Environmental Policy</td><td>Semester 2</td><td>12.50</td></tr></table> <p><b>Compulsory Specialisation Subjects</b></p> <p>Students must complete three of the following subjects:</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>DEVT90003 The Political Ecology of Development</td><td>Semester 1</td><td>12.50</td></tr><tr><td>ECON90016 Environmental Economics and Strategy</td><td>Semester 1</td><td>12.50</td></tr><tr><td>HPSC90010 Environment and Knowledge</td><td>Not offered 2014</td><td>12.50</td></tr><tr><td>PPMN40002 Organisations and Management</td><td>Not offered 2014</td><td>12.50</td></tr><tr><td>MGMT90165 Social Entrepreneurship</td><td>Semester 2</td><td>12.50</td></tr><tr><td>MECM90010 Strategic Political Communication</td><td>January</td><td>12.50</td></tr><tr><td>ENST90032 Contemporary Environmental Issues C</td><td>Semester 1</td><td>12.50</td></tr><tr><td>ENST90022 Contemporary Environmental Issues A</td><td>Not offered 2014</td><td>12.50</td></tr></table> <p><b>Compulsory Capstone Experience</b></p> <p>Students must complete at least 25 points from the following capstone experience subjects:</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>ENST90006 Environmental Research Review (12.5)</td><td>Semester 1, Semester 2</td><td>12.50</td></tr><tr><td>ENST90007 Environmental Research Project (25)</td><td>Semester 1, Semester 2</td><td>25</td></tr><tr><td>ENST90024 Environmental Research Project - 25 Long</td><td>Semester 1, Semester 2</td><td>12.50</td></tr><tr><td>ENST90016 Environmental Research Project (50)</td><td>Semester 1, Semester 2</td><td>50</td></tr><tr><td>ENST70001 Environmental Research Proj (50 Long)</td><td>Semester 1, Semester 2</td><td>25</td></tr><tr><td>ENST90025 Environmental Industry Research (25)</td><td>Semester 1, Semester 2</td><td>25</td></tr></table>	Subject	Study Period Commencement:	Credit Points:	MULT90004 Sustainability Governance and Leadership	March, August	12.50	MULT90005 Interdisciplinarity and the Environment	Semester 2	12.50	ENST90005 Environmental Policy	Semester 2	12.50	Subject	Study Period Commencement:	Credit Points:	DEVT90003 The Political Ecology of Development	Semester 1	12.50	ECON90016 Environmental Economics and Strategy	Semester 1	12.50	HPSC90010 Environment and Knowledge	Not offered 2014	12.50	PPMN40002 Organisations and Management	Not offered 2014	12.50	MGMT90165 Social Entrepreneurship	Semester 2	12.50	MECM90010 Strategic Political Communication	January	12.50	ENST90032 Contemporary Environmental Issues C	Semester 1	12.50	ENST90022 Contemporary Environmental Issues A	Not offered 2014	12.50	Subject	Study Period Commencement:	Credit Points:	ENST90006 Environmental Research Review (12.5)	Semester 1, Semester 2	12.50	ENST90007 Environmental Research Project (25)	Semester 1, Semester 2	25	ENST90024 Environmental Research Project - 25 Long	Semester 1, Semester 2	12.50	ENST90016 Environmental Research Project (50)	Semester 1, Semester 2	50	ENST70001 Environmental Research Proj (50 Long)	Semester 1, Semester 2	25	ENST90025 Environmental Industry Research (25)	Semester 1, Semester 2	25
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ENST90026 Environmental Industry Research: 25 Long	Semester 1, Semester 2	12.50
ENST90020 Environmental Industry Research (50)	Semester 1, Semester 2	50
ENST70002 Environmental Industry Research: 50 Long	Semester 1, Semester 2	25
DEVT90002 Internship in Development	January, Semester 1, Semester 2	12.50
DEVT90008 International Internship in Development	January, Semester 1, Semester 2	25

### Elective Subjects

Students should make up the balance of the award from the list of elective subjects below:

Subject	Study Period Commencement:	Credit Points:
NRMT90003 Social Research Methods	Semester 1	12.50
ENST90002 Social Impact Assessment and Evaluation	Semester 2	12.50
LAWS70068 Environmental Law	September	12.50
ABPL90009 Participation and Negotiation	July	12.50
GEOG90021 Conservation and Cultural Environments	Semester 1	12.50
EDUC90006 Environmental Education	Semester 1	12.50
ENEN90005 Environmental Management ISO 14000	Semester 2	12.50
ENST90004 Climate Change Politics and Policy	Semester 2	12.50
ENST90017 Environmental Policy Instruments	Semester 2	12.50
MGMT90018 Psychology of HR Practice	Semester 1, Semester 2	12.50
MGMT90031 Project Management	Semester 1, Semester 2	12.50
MKTG90009 Advertising	Semester 2	12.50
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NRMT90007 Community Natural Resource Management	Semester 2	12.50
POLS90015 Business and Government	Semester 1	12.50
SCIE90012 Science Communication	Semester 2	12.50
SOCI90002 Foundations of Social Policy	Semester 1	25
SOCI90004 Contemporary Social Problems	Semester 2	12.50
MGMT90030 Managing Innovation and Entrepreneurship	Semester 1, Semester 2	12.50
MECM40006 Public Relations and Communications	Semester 1	12.50
ACCT90031 Sustainability Accounting	Semester 2	12.50
FOOD90026 The Politics of Food	Semester 1, Semester 2	12.50

**Related Course(s):**

Master of Environment