

MGMT90134 Writing and Publishing Reports

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2013.
Time Commitment:	Contact Hours: One 3-hour seminar per week Total Time Commitment: 5 hours per week self-directed study
Prerequisites:	Entry into any GSBE Masters program and with the approval of the relevant program director.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries (https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html) Web: www.gsbe.unimelb.edu.au (http://www.gsbe.unimelb.edu.au)
Subject Overview:	This subject will help students to become better and more skilled readers and writers of research in the fields of business and commerce. Students will build competencies in academic literacy that will be directed toward reading, writing, and publishing in both corporate and academic contexts. The principal factors that editors, publishers, and employers consider when evaluating journal submissions and professional reports will be discussed. Guidelines will also be provided on how to respond to constructive criticism from senior professionals in the corporate context and from editors or peer-reviewers in the academic context. These considerations and others will be explored through lectures, tutorials, workshops, and a series of 'Master Classes' conducted by senior academics, editors, professionals and editors.
Objectives:	On successful completion of this subject students should be able to: <ul style="list-style-type: none"> # Critically evaluate research-based publications in business and commerce; # Describe the writing conventions in business and commerce; # Produce a critical review of the literature in a specific business and commerce topic; # Write a well-structured report or article that is acceptable a professional or peer-reviewed journal; # Describe the procedures undergone in submitting an article to a peer-reviewed journal in business and commerce.
Assessment:	Summary + critique exercise (1000 words) due in Week 6 (10%) Major research based report (3500 words) due in Week 12 (60%) 3 x written pieces of assessment (3 x 500 words) due in Weeks 3, 7, 10, (3 x 10% = 30%)
Prescribed Texts:	A resource book comprising TLU-designed Helpsheets and other material

Recommended Texts:	An optional grammar book
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # Critically analyse research in business and commerce; # Identify a research gap in a business and commerce topic; # Synthesise and integrate disparate information; # Write a coherent and well-argued research report; # Use an appropriate referencing and citation style (including the ability to use Endnote); # Describe the procedures in becoming published in a corporate context or a peer-review journal.
Related Course(s):	<p>Master of Commerce (Management) Master of Commerce (Marketing)</p>