

GC-EXECLDS Specialist Certificate in Executive Leadership

Year and Campus:	2013 - Parkville
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Level:	Graduate/Postgraduate
Duration & Credit Points:	25 credit points taken over 12 months part time.
Coordinator:	Prof Simon Bell
Contact:	<p>School of Melbourne Custom Programs Level 3, 442 Auburn Road Hawthorn VIC 3122 Phone - 9810 3245 Email - postgrad@commercial.unimelb.edu.au (mailto:postgrad@commercial.unimelb.edu.au)</p>
Course Overview:	<p>The program is designed to offer life-long learning opportunities for professionals seeking to extend their business and management skills and knowledge. The subjects are offered intensively in an executive education format. The learning experience includes lectures, case studies, group discussions, simulations and software tools.</p>
Objectives:	<p>Learning goal</p> <p>Graduates of this program will develop individual capacity for leadership and enhanced ability to develop strategies for their organisations.</p> <p>Learning objectives to achieve this goal</p> <p>On successful completion of this certificate students will be able to:</p> <ul style="list-style-type: none"> # Identify key issues related to leadership style and team and overall business performance # Explain how business strategy impacts on organisational performance. # Understand their role and personal ability to effect the implementation of strategy within their organisation. <p>Generic skills</p> <p>On successful completion of this program, students should have enhanced their skills in:</p> <ul style="list-style-type: none"> # Critically evaluating evidence in support of an argument or proposition. # Problem solving in relation to leading teams and organisations in competitive business environment through the application of appropriate relevant theories, principles and frameworks. # Communicating ideas on strategy development to colleagues and the wider community # Synthesizing ideas, theories and data when developing solutions to problems related to management and leadership. # Understanding good governance and business ethics. # Retrieving relevant information from a variety of sources and applying it in their workplaces. # Teamwork through collaborative exercises and in-class discussion.
Course Structure & Available Subjects:	<p>To satisfy the requirements of the Specialist Certificate in Executive Leadership, students must successfully complete 4 subjects (from the below list), a total of 25 points.</p> <p>Executive Decision Making & Negotiation (6.25 points) Governance and Risk Management in Asia (6.25 points) Motivating and Managing Performance (6.25 points) Market Leadership and Strategic Marketing (6.25 points) Brand Strategy and Leadership (6.25 points)</p>

Subject Options:	<p>Students must choose 4 subjects from the list below.</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>BUSA90474 Executive Decision Making & Negotiation</td><td>March</td><td>6.25</td></tr><tr><td>MKTG90020 Market Leadership & Strategic Marketing</td><td>February</td><td>6.25</td></tr><tr><td>MKTG90021 Strategic Brand Leadership</td><td>August</td><td>6.25</td></tr><tr><td>BUSA90476 Doing Business in Asia</td><td>February, September, October</td><td>6.25</td></tr><tr><td>BUSA90477 Motivating & Managing Performance</td><td>October</td><td>6.25</td></tr></table>	Subject	Study Period Commencement:	Credit Points:	BUSA90474 Executive Decision Making & Negotiation	March	6.25	MKTG90020 Market Leadership & Strategic Marketing	February	6.25	MKTG90021 Strategic Brand Leadership	August	6.25	BUSA90476 Doing Business in Asia	February, September, October	6.25	BUSA90477 Motivating & Managing Performance	October	6.25
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Entry Requirements:	<p>1.The Selection Committee will evaluate the applicant’s ability to pursue successfully the course using the following criteria –</p> <p>-An undergraduate degree or equivalent qualification, plus at least 5 years of documented, relevant professional experience; or</p> <p>-10 years of documented relevant professional experience which demonstrates the capacity to successfully undertake the course</p> <p>2. The Selection Committee may conduct interviews and tests and may call for referee reports or employer references to elucidate any of the matters referred to above.</p>																		
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>																		
Further Study:	<p>Students can articulate to the Master of Enterprise (Executive).</p>																		
Graduate Attributes:	<p>This program will enable students to achieve the University of Melbourne graduate attributes in the following way; Academic excellence: Faculty facilitating the courses will provide research-led course material with an applied focus. The intense learning environment, small class sizes, and industry-relevant content will stimulate a high level of discussion and debate among participants. The sharing of industry experience between participants will create a rich learning environment. The use of workshops and team-based activities will enhance participants’ problem-solving and communication skills. Courses will encourage application of ideas in participants’ workplaces through self-directed learning. Knowledgeable across disciplines: The interdisciplinary content of the certificate will improve participants’ ability to examine critically, synthesise and evaluate knowledge across a broad range of disciplines. The mix of state-of-the-art research findings and application within the courses will enhance participants’ abilities to progress within their chosen areas of expertise. The interdisciplinary subject matter will improve the flexibility of participants and enhance their ability to move into different areas of employment. Leaders in communities: The focus on leadership skills in organisations will improve the self-awareness of participants which will enhance their capabilities as mentors and communicators within their organisations and the broader community. Attuned to cultural diversity: The materials within many of the subjects will draw on international examples and focus on doing business in other countries which will increase the cultural sensitivity of participants. Cohorts within this program are likely to be diverse.</p>																		
Professional Accreditation:	<p>N/A</p>																		

**Links to further
information:**http://fbe.unimelb.edu.au/execed/degrees/specialist_certificate_in_executive_leadership