

ASIA20001 Media and Everyday Life in Asia

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	This subject is not offered in 2013.
Time Commitment:	Contact Hours: A 1.5-hour lecture and a 1-hour tutorial per week Total Time Commitment: 2.5 contact hours/week , 6 additional hours/week. Total of 8.5 hours per week.
Prerequisites:	None.
Corequisites:	None.
Recommended Background Knowledge:	None.
Non Allowed Subjects:	None.
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Dr Edwin Jurriens edwin.jurriens@unimelb.edu.au (mailto:edwin.jurriens@unimelb.edu.au)
Subject Overview:	This subject examines the media and everyday life in transnational Asian contexts. The role of media in politics, social movements, popular culture and economic development will be examined through a variety of traditional and new media. Students will develop an understanding of the interplay between media and the dramatic changes that have occurred in Asia from the post-colonial and post World War II period through to the rise of Asia's economic, political and cultural prominence in the 21st century. Current topics including consumerism, identity, resistance and hegemony will be closely examined, with particular emphasis on trends in East and Southeast Asia.
Objectives:	On completion of the subject, students should: <ul style="list-style-type: none"> • appreciate the variety of roles different media play in Asian societies • be familiar with the transnational trends in media and popular culture that cut across Asia. • develop an understanding of the interplay between culture, politics and society through the media • understand academic approaches to the critical analysis of media
Assessment:	A short essay 1,500 words 40% (due mid-semester), a final examination 50% (due during the examination period) and continuous tutorial participation 10% (throughout the semester). Class attendance is required for this subject; if you do not attend a minimum of 75% of classes without an approved exemption you will not be eligible for a pass in this subject. Assessment submitted late without an approved extension will be penalised at 10% per day. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.
Prescribed Texts:	Materials supplied by the Institute.
Recommended Texts:	None.

Breadth Options:	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> # Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2013/B-BMED) # Bachelor of Commerce (https://handbook.unimelb.edu.au/view/2013/B-COM) # Bachelor of Environments (https://handbook.unimelb.edu.au/view/2013/B-ENVS) # Bachelor of Music (https://handbook.unimelb.edu.au/view/2013/B-MUS) # Bachelor of Science (https://handbook.unimelb.edu.au/view/2013/B-SCI) # Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2013/B-ENG) <p>You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # written communication through essay writing and seminar discussion. # attention to detail through essay writing and seminar discussion: # time management and planning through managing and organising workloads for recommended reading, essay and assignment completion. # public speaking through tutorial and seminar discussion and class presentations. # critical thinking and analysis through recommended reading, essay writing and tutorial discussion, and by determining strength of an argument.
Related Majors/Minors/Specialisations:	<p>Asian Studies Asian Studies Asian Studies Asian Studies Major</p>