SCRN20011 Hollywood and Entertainment

Credit Points:	12.50
Level:	2 (Undergraduate)
Dates & Locations:	2012, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. Standard, on campus.
Time Commitment:	Contact Hours: 5 Total Time Commitment: 120
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	106-201 Hollywood and Entertainment
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Assoc Prof Angela Ndalianis
Contact:	Angela Ndalianis angelan@unimelb.edu.au
Subject Overview:	This subject explores developments in the Hollywood film industry from the 1960s to the present. Students should grasp some of the key issues of this period, including the focus on modernist strategies, revisionist approaches, allusionism and the new generation of Hollywood film school 'auteurs'. This subject will also look at the interconnection between entertainment industries, and the emergence and significance of 'high concept' as a production and marketing strategy.
Objectives:	Students who successfully complete this subject should: # be able to prepare and present their ideas in both verbal and written mode at an intermediate level and in conformity to conventions of academic presentation; # be able to participate in discussion and group activities and be sensitive to the participation of others.
Assessment:	Attendance and participation (10%), one tutorial paper to be submitted as a written paper or multimedia blog (1,500 words 40%) and one final essay to be submitted as a written paper or multimedia blog, or an alternative online storyboard assessment option (2,500 words 50%). This subject has a minimum hurdle requirement of 75% attendance and regular participation in tutorials. Assessment submitted late without an approved extension will be penalised at 10% per day. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.
Prescribed Texts:	Readings will be available online via LMS
Breadth Options:	This subject potentially can be taken as a breadth subject component for the following courses: # **Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2012/B-BMED)** # **Bachelor of Commerce (https://handbook.unimelb.edu.au/view/2012/B-COM)** # **Bachelor of Environments (https://handbook.unimelb.edu.au/view/2012/B-ENVS)**

	# **Bachelor of Music (https://handbook.unimelb.edu.au/view/2012/B-MUS)** # **Bachelor of Science (https://handbook.unimelb.edu.au/view/2012/B-SCI)** # **Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2012/B-ENG)** You should visit **learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html)** and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Students who successfully complete this subject should: # have a clear understanding of major developments driving the Hollywood film industry in the post-1950s era; # recognise and be able to analyse the narrative and stylistic traits that Hollywood developed during various stages from the 1960s and beyond; # understand the impact that big corporations and a new economy had on the emergence of a Hollywood that came to embrace an all-encompassing "entertainment experience" that include cross-media synergies.
Notes:	This subject is available to pre-2008 Bachelor of Arts students for credit to 2nd or 3rd year of the major in Cinema or Cultural Studies.
Related Course(s):	Bachelor of Arts(Media and Communications) Bachelor of Creative Arts
Related Majors/Minors/ Specialisations:	American Studies Major Cinema Studies Major Cultural Studies Major Screen and Cultural Studies Screen and Cultural Studies Screen and Cultural Studies
Related Breadth Track(s):	Screen Studies Screen Studies & Art History