

## N20AA Master of Enterprise (Executive)

Year and Campus:	2012 - Parkville, Hawthorn																		
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>																		
Level:	Graduate/Postgraduate																		
Duration & Credit Points:	100 credit points taken over 12 months full time. This course is available as full or part time.																		
Coordinator:	Prof Danny Samson																		
Contact:	School of Melbourne Custom Programs Level 3, 442 Auburn Rd Hawthorn VIC 3122 Phone: 9810 3245 Email: <a href="mailto:moe@commercial.unimelb.edu.au">moe@commercial.unimelb.edu.au</a> ( <a href="mailto:moe@commercial.unimelb.edu.au">mailto:moe@commercial.unimelb.edu.au</a> )																		
Course Overview:	<p>The <b>Master of Enterprise (Executive)</b> is a quality, highly efficient 100 point Masters degree. It provides a range of management education in:</p> <ul style="list-style-type: none"><li># Economics</li><li># Financial and performance management</li><li># Marketing and Strategy</li></ul> <p>The program is delivered by senior academics from the University of Melbourne's Faculty of Economics &amp; Commerce.</p>																		
Objectives:	<p>On successful completion of this course, students should be able to demonstrate the following attributes and skills:</p> <ul style="list-style-type: none"><li>• To enable graduates to enhance their skills, competencies and capabilities in the work environment.</li><li>• To enable graduates to acquire expertise associated with particular specialisations such as: technology management, leadership and management and international communication.</li></ul> <p>On successful completion of this course students should be able to:</p> <ul style="list-style-type: none"><li>• Explain the technical content of their discipline and its relationship to broader social questions;</li><li>• Explain the creation and acquisition of knowledge within their discipline;</li><li>• Apply their knowledge in practical settings;</li><li>• Analyse the creation, dissemination and application of knowledge within their discipline;</li><li>• Communicate their knowledge in an appropriate form;</li><li>• Be capable of independent critical thought;</li><li>• Exhibit analytic and problem-solving skills.</li></ul>																		
Course Structure & Available Subjects:	To satisfy the requirements of the Master of Enterprise (Executive), student must complete 100 points.																		
Subject Options:	<p><b>Core Subjects</b></p> <p>The program is completed in four one-week blocks, comprising two subjects each:</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>MGMT90041 Financial &amp; Performance Management</td><td>November</td><td>12.50</td></tr><tr><td>MGMT90107 Leadership &amp; Management</td><td>August</td><td>12.50</td></tr><tr><td>MGMT90043 Managerial Economics</td><td>August</td><td>12.50</td></tr><tr><td>MGMT90040 Behaviour &amp; Leadership in Organisations</td><td>November</td><td>12.50</td></tr><tr><td>MGMT90049 Strategy, Ethics &amp; Governance</td><td>February</td><td>12.50</td></tr></table>	Subject	Study Period Commencement:	Credit Points:	MGMT90041 Financial & Performance Management	November	12.50	MGMT90107 Leadership & Management	August	12.50	MGMT90043 Managerial Economics	August	12.50	MGMT90040 Behaviour & Leadership in Organisations	November	12.50	MGMT90049 Strategy, Ethics & Governance	February	12.50
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	MGMT90048 Quant Analysis for Managerial Decisions	May	12.50
	MGMT90047 Production & Operations Management	May	12.50
	MGMT90045 Marketing for Managers	February	12.50
<b>Entry Requirements:</b>	<b>Entry requirements:</b> <ul style="list-style-type: none"> <li>- undergraduate honours degree or equivalent qualification which is recognised by the University as evidence of adequate preparation for the course; or</li> <li>- undergraduate degree or equivalent qualification, plus at least two years documented full time, relevant, professional work experience; or</li> <li>- 10 years professional experience which demonstrates the capacity to successfully undertake the course.</li> </ul>		
<b>Core Participation Requirements:</b>	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>		
<b>Graduate Attributes:</b>	On successful completion of this course, students should be able to demonstrate the following attributes and skills: <ul style="list-style-type: none"> <li>• To enable graduates to enhance their skills, competencies and capabilities in the work environment.</li> <li>• To enable graduates to acquire expertise associated with particular specialisations such as: technology management, leadership and management and international communication.</li> </ul>		
<b>Generic Skills:</b>	n/a		
<b>Links to further information:</b>	<a href="http://www.mccp.unimelb.edu.au/courses/award-courses/masters/enterprise">http://www.mccp.unimelb.edu.au/courses/award-courses/masters/enterprise</a>		