

MGMT90111 Management and Business Communication

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2012, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.
Time Commitment:	Contact Hours: One 3-hour seminar per week Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Assoc Prof Susan Ainsworth
Contact:	Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries (https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html) Web: www.gsbe.unimelb.edu.au (http://www.gsbe.unimelb.edu.au)
Subject Overview:	This subject will explore a broad range of issues central to management and business communication. These issues will draw on a number of different theories of management, and may incorporate communication with stakeholders, the impact of new information and communication technologies, encouraging employee voice and informal communication systems in organizations. The subject will evaluate and contrast different cases of management and business communication and explore the communication challenges facing businesses today.
Objectives:	On successful completion of this subject, students should be able to: <ul style="list-style-type: none"> # Identify the communication theories that have influenced workplace behaviour; # Explain the significance of communication theories for management practice; # Apply relevant theories to real problems in an organisation; # Evaluate the options available to managers in communicating in organisations.
Assessment:	One take-home examination (50%) due end-of-semester in the examination period Individual assignments not exceeding 3000 words due Week 6 Group presentation (20%) in class Weeks 10-12
Prescribed Texts:	You will be advised of prescribed texts by your lecturer.
Breadth Options:	This subject is not available as a breadth subject.

Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # Problem solving skills and critical thinking skills will be fostered in the workshops and more directly with the assessment where students have to apply theoretical material to case studies and practical situations; # Collaborative learning and reflective skills will be developed by working individually and in groups through out the semester. Collaborative skills will also be fostered through exercises, role plays, and simulations that are incorporated into the seminars. Reflective skills will also be developed through the individual project; # Verbal and written communication skills will be developed via the project and through the experience of working in groups throughout the semester. The interactive nature of the workshops will also, indirectly, help to improve communication skills; # Computer skills will be strengthened through the use of the website.
Related Course(s):	Master Of Applied Commerce (Management) Master of Applied Commerce (Management) Master of Biotechnology Master of Business and Information Technology Master of Business and Information Technology Master of Commerce (Management) Master of Commerce (Marketing) Master of Journalism Master of Management Master of Management Master of Operations Research and Management Science