

ABPL90031 Corporate Real Estate

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2012, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 1 x 3 hour studio per week Total Time Commitment: Not available
Prerequisites:	<u>ABPL40008 Facility Management</u> (../view/current/ABPL40008) / <u>ABPL90027 Facility Management</u> (../view/current/ABPL90027) and <u>ABPL40016 Advanced Property Analysis</u> (../view/current/ABPL40016) / <u>ABPL90011 Advanced Property Analysis</u> (../view/current/ABPL90011) or <u>ABPL40009 Property Development</u> (../view/current/ABPL40009) / <u>ABPL90026 Property Development</u> (../view/current/ABPL90026)
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Dr Christopher Heywood
Contact:	Environments and Design Student Centre Ground Floor, Baldwin Spencer (building 113) <i>Enquiries</i> Phone: 13 MELB (13 6352) Website: http://www.msd.unimelb.edu.au (http://www.msd.unimelb.edu.au/)
Subject Overview:	Topics covered in this subject include: Models of CRE management; Corporate Property strategies; Corporate property in a not-for-profit organisation (government and charitable); Corporate Property information and information systems; International and national locational analysis and competition; Property as a strategic asset; The role of corporate property in the strategic management of the organisation; Aligning corporate and property strategies; Property as the fifth resource; Corporate Infrastructure Resources; Introduction to theories of competitiveness and the role of corporate property; Measuring corporate property performance; Making CRE decisions; Financing CRE; Risk; Global comparisons.
Objectives:	At the conclusion of the subject students should be able to: # To gain an understanding of the value and contribution of property used for organisational operational purposes; # Place decisions about property into the context of its use for operational purposes; and # Undertake research and analysis practices in relation to strategic aspects of operational property management.
Assessment:	Case study projects and assignments totalling 5,000 words (100%).

Prescribed Texts:	None specified
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Related Course(s):	Master of Property Master of Property Master of Urban Planning