

MGMT90084 Managing Urban Freight Systems

Credit Points:	16.70
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2011.
Time Commitment:	Contact Hours: 40 hours face-to-face delivery. Additional commitment to the course is approximately 120 hours consisting of pre-reading, after-hours preparation (including syndicate work) during the teaching block and preparation of research reports. Total Time Commitment: Not available
Prerequisites:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Corequisites:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Recommended Background Knowledge:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Non Allowed Subjects:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
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Subject Overview:	If the firm understands what business it is in, and how to manage that business it will also need to know where it wants to be in the future and how to get there. This subject focuses, therefore, on defining corporate strategy - on change and strategy decay in urban freight systems, on identifying and appreciating what the drivers of change may be and on how change might be managed in the short and medium term. In particular, it will seek to provide: Sills in strategic analysis, strategic choice and strategy implementation through case study and syndicate exercises; Understanding of 'exit strategies' and/or of retrofit solutions for some urban freight systems or elements of those systems; and The role of technology, infrastructure and/or e-Business solutions in effective urban freight systems.
Objectives:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Assessment:	Assessment, for each of the three subjects in the Certificate, is by way of a seminar presentation (10 percent), a group syndicate project and presentation (40 percent) and a Research Report (50 percent).
Prescribed Texts:	Please note: this subject is currently closed and MCCP is not accepting enrolments.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees