

# MC-CINMG Master of Cinema Management

<b>Year and Campus:</b>	2010 - Parkville
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Level:</b>	Graduate/Postgraduate
<b>Duration &amp; Credit Points:</b>	200 credit points taken over 24 months full time. This course is available as full or part time.
<b>Coordinator:</b>	Dr Wendy Haslem Email: <a href="mailto:whaslem@unimelb.edu.au">whaslem@unimelb.edu.au</a>
<b>Contact:</b>	<b>Arts and Music Student Centre</b> ( <a href="http://www.arts.unimelb.edu.au/about/contact.html">http://www.arts.unimelb.edu.au/about/contact.html</a> ) <b>Email:</b> <a href="mailto:arts-gradstudies@unimelb.edu.au">arts-gradstudies@unimelb.edu.au</a> ( <a href="mailto:arts-gradstudies@unimelb.edu.au">mailto:arts-gradstudies@unimelb.edu.au</a> )
<b>Course Overview:</b>	This course is designed to provide students with the necessary knowledge and skills to work in the film culture industry. It is not intended to train students in the art of becoming a practitioner; instead it will train students to work in one of the many film culture bodies in Australia. These include: the Australian Centre for the Moving Image (ACMI); Screen Sound (Canberra); film festival bodies; commercial mainstream exhibitors (Village, Buena Vista) art house exhibitors (Nova), Film Australia, the Australian Film Institute; an area of radio/newspaper journalism; the Australian Film Commission. Students study the structure of the film culture industry, the nature of feature film production, film festival cultures, arts management, marketing, publicity and new media. A key feature of the course is an industry work placement in which students learn relevant skills in the work place.
<b>Objectives:</b>	Students who complete the Master of Cinema Management should: <ul style="list-style-type: none"> <li># develop an understanding of the nature of cinema management in its social, economic and cultural context;</li> <li># understand the nature of the various film culture bodies, their functions, structure and purpose;</li> <li># gain an appreciation of the cultural and social role played by film in the wider community as well as the history of the development of the film culture industry;</li> <li># appreciate the nature of film as an aesthetic form – its specific properties as well as the specific contributions of all those involved in the art form from the script-writer to director, producer and exhibitor; and</li> <li># develop skills in critical thinking and communication, research, public speaking, creative thinking and to understand the principles of efficient administration.</li> </ul>
<b>Course Structure &amp; Available Subjects:</b>	<p>200 point program</p> <p><b>Duration: 2 years full-time / up to 4 years part-time 200 point program</b></p> <p><b>First 100 points:</b></p> <ul style="list-style-type: none"> <li># 4 compulsory subjects (50 points)</li> <li># 4 elective subjects (50 points)</li> </ul> <p><b>Second 100 points:</b></p> <ul style="list-style-type: none"> <li># 4 compulsory subjects (50 points)</li> <li># 4 elective subjects (50 points)</li> </ul> <p>Total 200 points - subjects are 12.5 points each, unless indicated otherwise.</p> <p><b>100 point program</b></p> <p>see the second 100 points above</p> <p>Total 100 points - subjects are 12.5 points each, unless indicated otherwise.</p> <p>For policies that govern this degree, see <b>Academic Services Policy</b> (<a href="http://www.services.unimelb.edu.au/policy/index.html">http://www.services.unimelb.edu.au/policy/index.html</a>) in the <b>University Melbourne Policy Framework</b> (<a href="http://www.policy.unimelb.edu.au/">http://www.policy.unimelb.edu.au/</a>). Students also should also refer to information in the <b>Student Policy Directory</b>. (<a href="http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj">http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj</a>)</p>
<b>Subject Options:</b>	<p>200 point program</p> <p><b>First 100 points</b></p>

**Compulsory subjects:**

50 points

Subject	Study Period Commencement:	Credit Points:
CULS40001 Cultural Policy and Power	Semester 1	12.50
AMGT90002 Arts Law	Semester 1	12.50
AMGT90006 Audience and the Arts	Semester 2	12.50
SCRN40013 Censorship: Film, Art and Media	Semester 2	12.50

**Elective subjects:**

50 points

Subject	Study Period Commencement:	Credit Points:
SCRN40006 Hitchcock, Film and Art	Semester 1	12.50
107-409 Indigenous Photography, New Media, Film	Not offered 2010	12.50
SCRN40003 Ethnographic and Documentary Cinema	Semester 1	12.50
107-432 Melodrama, Class and the Cinema	Not offered 2010	12.50
AMGT90004 Arts Policy and Issues	Semester 1	12.50
SCRN40009 Screen Media and Mediated Experiences	Semester 1	12.50
AMGT90013 Finance and Budgeting	Semester 1	12.50
CULS40006 Cultural Studies in Asia	Semester 1	12.50
AHIS40016 Aboriginal Art in the Northern Territory	June	12.50
SCRN40002 Contemporary Film Theory	Semester 2	12.50
SCRN40010 Dream Screen: Film and Psychoanalysis	Semester 2	12.50
CULS40002 Memory Cultures	Semester 2	12.50
MECM40011 Writing for the Media	Semester 2	12.50

**Second 100 points****Compulsory subjects:**

50 points

Subject	Study Period Commencement:	Credit Points:
SCRN90004 Visual Culture and Industry Bodies	Semester 1	12.50
SCRN90006 Film Festival Cultures	July	12.50
SCRN90002 Film Production: From Script to Screen	Semester 2	12.50
MULT90019 Internship II (Placement & Research)	Semester 1, Semester 2	25
MULT90018 Internship 1 (Placement Only)	Semester 1, Semester 2	12.50

**Elective subjects:**

50 points

Subject	Study Period Commencement:	Credit Points:
AMGT90017 Communicating the Arts	Semester 1	12.50

	AHIS90005 History and Philosophy of Museums	Semester 1	12.50
	AHIS90004 The Virtual Print Room	Semester 1	12.50
	SCRN90008 Cinema Management Thesis	Semester 1, Semester 2	18.75
	MECM90007 Media Convergence and Digital Culture	Semester 2	12.50
	AMGT90008 Financial Management	Semester 2	12.50
	AMGT90011 Advanced Arts Policy	Semester 2	12.50
	AMGT90012 Managing Creative Content	Semester 2	12.50
	AUST90007 Imaging Australian Spaces	Semester 2	12.50
	ACUR90005 Interpreting Exhibitions	Semester 2	12.50
	107-550 Biennales, Triennales and Documentas	Not offered 2010	12.50
<b>Entry Requirements:</b>	<p>1. The Selection Committee will evaluate the applicant's ability to pursue successfully the course using the following criteria:  <b>For the 200 point program</b></p> <ul style="list-style-type: none"> <li>• an undergraduate degree with a major (100 credit points) in cinema studies or a cognate discipline with a grade average of at least H2B (70%) over the major, or equivalent.</li> </ul> <p><b>For the 100 point program</b></p> <ul style="list-style-type: none"> <li>• an honours degree in cinema studies or a cognate discipline with a grade average of at least H2B (70%) or equivalent; or</li> <li>• an undergraduate degree in a cognate discipline with a grade average of at least H2B (70%) in the relevant subjects and at least two years of full time documented relevant work experience, or equivalent.</li> </ul> <p>2. The Selection Committee may conduct interviews or tests and may call for referee reports and employer references to elucidate any of the matters referred to above.</p> <p><b>Admission process</b> (<a href="http://www.arts.unimelb.edu.au/graduate/admissions/how-to-apply.html">http://www.arts.unimelb.edu.au/graduate/admissions/how-to-apply.html</a>)</p>		
<b>Core Participation Requirements:</b>	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a></p>		
<b>Further Study:</b>	Students who complete the minor thesis may be eligible to enter the PhD		
<b>Graduate Attributes:</b>	<a href="http://www.unimelb.edu.au/about/attributes.html">http://www.unimelb.edu.au/about/attributes.html</a>		
<b>Links to further information:</b>	<a href="http://www.culture-communication.unimelb.edu.au/cultural-management/">http://www.culture-communication.unimelb.edu.au/cultural-management/</a>		