LAWS70350 Professional Services Management

Level: 7 (Graduate/Postgraduate) Dates & Locations: 2010, Parkville - Taught on campus. Time Commitment: Contact Hours: The total class time is between 24 and 26 hours. Total Time Commitment: Wisit the Melbourne Law Masters website for more information about this subject. Prerequisites: Visit the Melbourne Law Masters website for more information about this subject. Corequisites: Visit the Melbourne Law Masters website for more information about this subject. Recommended Background Knowledge: Visit the Melbourne Law Masters website for more information about this subject. Recommended Subjects Visit the Melbourne Law Masters website for more information about this subject. Requirements: Visit the Melbourne Law Masters website for more information about this subject. Core Participation Requirements: Visit the Melbourne Law Masters website for more information about this subject. Core Participation Requirements: Visit the Melbourne Law Masters website for more information about this subject. Core Participation Requirements: Visit the Melbourne Law Masters website for more information about this subject. Core Participation For the most up-to-date information about this subject, contact the Melbourne Law Masters Office by email at law-masters@unimelb.edu.au or phone 8344 6190 or alternatively visit the subject website: www.masters.law.unimelb.edu.au or phone 8344 6190 or alternatively visit the subject overview: # Practice economics # Strategy: Formulation and implementation # Managing people # Marketing, brand and reputation building # Business planning and measurement # Business planning and measurement # Business planning and measurement # Understand the economics of running a legal practice, be it a sole practice, part of a large or medium-sized firm or even an in-house team # Be able to formulate a successful competitive business strategy # Understand how to recruit, retain, engage and lead staff within a legal practice, business processes and operate them efficiently # Understand how		13.50
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