FLTV60001 Producing and the Creative Process

Credit Points:	25
Level:	6 (Graduate/Postgraduate)
Dates & Locations:	2010, Southbank This subject commences in the following study period/s: Semester 1, Southbank - Taught on campus.
Time Commitment:	Contact Hours: 4 hours x 12 weeks (Semester 1) Total Time Commitment: 48 hours plus private study
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Mr Nigel Odell
Contact:	Student and Academic Services, Faculty of the Victorian College of the Arts, 234 St Kilda Road, Southbank Vic 3006 Tel: 9685 9419
Subject Overview:	Students will be introduced to the creative processes and stages in the development of film and television product. Students will be exposed to script and story analysis, trained in pitching potential film and television product as well as widen their understanding of screen theory and practical production knowledge.
Objectives:	On completion of this subject students should have: • extended their creative abilities and business skills • developed a sound understanding of the structure of the Australian Film, Television and allied industries • demonstration the capacity to produce a short creative project
Assessment:	2 x script and story analysis reports (1,000 words each) (40%); 1 x Screen studies analysis paper (1,000 words) (30%); 2 x Oral Pitching exercises (prepared presentations equivalent to 1,500 words each) (30%).
Prescribed Texts:	None
Recommended Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On completion of this subject the student should be able to: # exhibit an ability for intellectual curiosity and an understanding of the creative process # confidently communicate in oral and written form # demonstrate story analysis skills

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	# exhibit the skills to interpret, analyse and problem solve
	# demonstrate an understanding of screen culture
	# exhibit a developed knowledge of the film, television and allied industries and how to engage with key industry players
	# communicate confidently both orally and in writing for a wide variety of audience
	# exhibit a developed leadership capacity and the ability to act as a mentor to the development of others
Related Course(s):	Postgraduate Diploma in Film and Television (Producing)

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