

## ECON40007 Industrial Organisation

<b>Credit Points:</b>	12.50
<b>Level:</b>	4 (Undergraduate)
<b>Dates &amp; Locations:</b>	2010, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: Seminars, or lectures and tutorials totalling three hours per week (Semester 2) Total Time Commitment: Not available
<b>Prerequisites:</b>	<b><u>316-402 Advanced Microeconomics.</u> (<a href="#">/view/2010/316-402</a>)</b>
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	Please refer to Prerequisites and Corequisites.
<b>Non Allowed Subjects:</b>	Students may not gain credit for both <b><u>316-409 Industrial Organisation</u></b> ( <a href="#">/view/2010/316-409</a> ) and <b><u>316-616 Industrial Organisation.</u></b> ( <a href="#">/view/2010/316-616</a> )
<b>Core Participation Requirements:</b>	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Dr David Prentice
<b>Contact:</b>	<a href="mailto:n.erkal@unimelb.edu.au">n.erkal@unimelb.edu.au</a> ( <a href="mailto:n.erkal@unimelb.edu.au">mailto:n.erkal@unimelb.edu.au</a> )
<b>Subject Overview:</b>	This subject provides an overview of selected topics in industrial organisation. Industrial organisation deals with the structure, management and performance of firms and markets. The main emphasis will be on theoretical principles although there will be some discussion of empirical approaches. Topics to be covered include the theory of the firm, monopoly and durable goods, price discrimination, oligopoly pricing, product choice, dynamic price competition and tacit collusion, search and market intermediaries, signalling and limit pricing, product differentiation, advertising, entry and exit, research and development, and vertical relationships between firms.
<b>Objectives:</b>	Information not available.
<b>Assessment:</b>	Class assignments totalling not more than 4000 words (40%) and one 3-hour examination (60%).
<b>Prescribed Texts:</b>	You will be advised of prescribed texts by your lecturer.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># High level of development: written communication; problem solving; application of theory to practice; interpretation and analysis; critical thinking.</li> <li># Moderate level of development: use of computer software; accessing data and other information from a range of sources; receptiveness to alternative ideas.</li> </ul>

	# Some level of development: oral communication; collaborative learning; team work; statistical reasoning; synthesis of data and other information; evaluation of data and other information.
Notes:	Students may not gain credit for both <b><u>316-409 Industrial Organisation (/view/2010/316-409)</u></b> and <b><u>316-616 Industrial Organisation. (/view/2010/316-616)</u></b>