

## AMGT90024 Cultural Festivals and Special Events

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2010, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. On campus
<b>Time Commitment:</b>	Contact Hours: 2 Total Time Commitment: 120
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	None
<b>Coordinator:</b>	Dr Kate Macneill
<b>Contact:</b>	Kate MacNeill <a href="mailto:cmmacn@unimelb.edu.au">cmmacn@unimelb.edu.au</a> (mailto:cmmacn@unimelb.edu.au)
<b>Subject Overview:</b>	Cultural festivals, carnivals and special events are a prominent feature of arts and cultural activities at the local, national and international level. Through a series of international and local case studies this subject examines the cultural, economic and artistic origins of and rationales for these events. The role of programming, artistic direction and audiences will be explored in order to appreciate the diverse range of interests that served by such events and the social and political contexts within which they take place.
<b>Objectives:</b>	<ul style="list-style-type: none"> <li># to convey an appreciation of a range of local and international arts and cultural festivals;</li> <li># to foster an understanding of the nature of festival artistic programming; and</li> <li># to explore the economic, political and social contexts of festivals and special events.</li> </ul>
<b>Assessment:</b>	3000 word essay 60% due at the end of semester, and a 2000 word seminar paper 40% due during the semester.
<b>Prescribed Texts:</b>	A reader will be available.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	At the completion of this subject students should: <ul style="list-style-type: none"> <li># be able to demonstrate research and analytical skills;</li> <li># be able to demonstrate clear spoken and written communication;</li> <li># be able to demonstrate attention to detail; and</li> <li># be able to demonstrate understanding of ethical and cultural contexts.</li> </ul>
<b>Related Course(s):</b>	Master of Art Curatorship (Coursework and Minor Thesis) Master of Arts Management Postgraduate Diploma in Arts Management

<b>Related Majors/Minors/ Specialisations:</b>	Art History Art History
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