760-552 Sustainability and the Arts

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2009, This subject commences in the following study period/s: Semester 2, - Taught on campus.
Time Commitment:	Total Time Commitment: 3 contact hours/week , 7 additional hours/week. Total of 10 hours per week.
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability
Coordinator:	Dr Nick Hill
Contact:	Nick Hill nhill@unimelb.edu.au (mailto:nhill@unimelb.edu.au)
Subject Overview:	This subject introduces students to the notion of the arts as an ecological system, investigating how the arts industry finds ways to sustain its practices in changing environments. Students are introduced to strategies employed by both commercial and not-for-profit participants in the arts and cultural industries to support their ongoing operations and to assist the development of specific projects. The subject will identify the various interdependent strata of the arts ecology and the ways in which it interacts with and is impacted upon by external social, economic and policy forces. Consideration will be given to how these factors influence the arts' capacity to attract diverse forms of support for insuring sustainability.
Objectives:	# Be able to identify the interdependent elements of the arts industry, and each element's role in sustaining the industry; # Be able to demonstrate an awareness of sources of arts industry support the including government assistance schemes, community partnerships and patronage; # Be able to identify aesthetic and altruistic grounds for individual arts patronage; # Be able to demonstrate an awareness of ethical issues pertaining to support and patronage of the arts; # Be able to develop proposals for facilitating partnerships and attracting support; # Be able to negotiate partnerships through a variety of relationships including exchange of services and engagement in community activities.
Assessment:	Individual project equivalent to 2000 words to be delivered as both class presentation and documentation 40% (due late semester), and a written assignment or case study equivalent to 3000 words 60%.
Prescribed Texts:	A subject reader will be available.

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Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# Be able to work in a team; # Be able to demonstrate research skills; # Be able to demonstrate analytical skills; # Be able to demonstrate administrative and organisational awareness; # Be able to demonstrate strong conceptual and creative thinking.
Related Course(s):	Master of Arts Management Postgraduate Diploma in Arts Management

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